



**CITY OF LA MARQUE  
KEEP LA MARQUE BEAUTIFUL COMMISSION  
REGULAR AGENDA  
of  
July 8, 2026**

Notice is hereby given that the Keep La Marque Beautiful Commission of the City of La Marque, Texas will conduct a **Regular Meeting** on **July 8, 2026**, beginning at **6:00 PM** in the **Council Chambers** at **1109-B Bayou Road La Marque, Texas as well as via video-conference hosted through Zoom ([bczoom.cityoflamarque.org](https://bczoom.cityoflamarque.org))**. In accordance with Section 551.127(b) of the Texas Government Code the presiding officer and a quorum of the Commission intend to be and will be physically present at 1109-B Bayou Road, La Marque, Texas. This location will be open to the public.

The Commission will meet for the purpose of considering the following agenda:

1. CALL MEETING TO ORDER
2. ROLL CALL
3. PRESENTATIONS  
Welcome new Keep La Marque Beautiful Commission member and alternate.
4. REPORTS
  - 4.I. Financial Report
5. CITIZENS PARTICIPATION  
LIMITED TO THREE MINUTES PER PERSON

Comments from the public will be heard at this time. Any person with city-related business who has signed up may speak to the Commission (limited to three (3) minutes). If wishing to speak give the Chair or presiding officer your full legal name and the item you wish to speak about. In compliance with Texas Open Meeting Act, the City may not deliberate on comments. Personal attacks will not be allowed, and personnel matters should be addressed to the City Manager during normal business hours. *Press \*6 to mute or unmute if you are participating by telephone, press the unmute button if attending via zoom on a smartphone, tablet or computer, or stand if attending in person, and the presiding officer will call on you in turn.*

6. OLD BUSINESS  
*Items presented to the Commission for discussion and possible action:*
  - 6.I. Revising the Fiscal Year 2025-2026 Event Calendar
  - 6.II. Ratify expenses related to the All American Home Awards

- 6.III. Discussion and Possible Action related to choosing the location of Fall Sweep and promotion of Street Teams for volunteers
- 6.IV. Discussion and Possible Action for Restarting Yards of the Month and Good Neighbor Awards
- 6.V. Discussion and Possible Action of KLMBC Tree Event

## 7. NEW BUSINESS

*Items presented to the Commission for discussion and possible action:*

- 7.I. Discussion and Possible Action for setting the Fiscal Year 2026-2027 Event Calendar
- 7.II. Discussion and Possible Action regarding Texas Certified Scenic City
- 7.III. Discussion and Possible Action for Ordering Signs, Promo Items and Flyers
- 7.IV. Discussion and Possible Action for inventory of KLMBC Storage and moving to storage space in City Hall courtyard
- 7.V. Discussion and Possible Action for expansion of the mural at La Marque Public Library
- 7.VI. Discussion and Possible Action regarding outreach to La Marque Garden Club and Galveston County Master Gardeners in a joint partnership or program

## 8. REQUESTS AND ANNOUNCEMENTS

*Requests by Commissioners of items to be placed on future agendas and announcements on city events/community interests TEX. GOV'T CODE §551.415. (b), "items of community interest" include: (1) expressions of thanks, congratulations, or condolence; (2) information regarding holiday schedules; (3) an honorary or salutary recognition of a public official, public employee, or other citizen, except that a discussion regarding a change in the status of a person's public office or public employment is not an honorary or salutary recognition for purposes of this subdivision; (4) a reminder about an upcoming event organized or sponsored by the governing body (5) information regarding a social, ceremonial, or community event organized or sponsored by an entity other than the governing body that was attended or is scheduled to be attended by a member of the governing body or an official or employee of the municipality or county; and (6) announcements involving an imminent threat to the public health and safety of people in the municipality or county that has arisen after the posting of the agenda*

## 9. ADJOURNMENT

## CERTIFICATION:

I hereby certify that the above notice of meeting was posted at 1109-B Bayou Road, La Marque, Texas on or before July 2, 2026 at 5:30pm.

Kandice Garrett, TRMC  
Interim City Clerk

Fund 232 (Old fund 87) status – There is still significant cleanup being done so numbers may change

Fund Inquiry

Reset

Fund number232

CLEAN CITY FUND

Accounts to includeAll

Period ending092025

Display zero amounts?No

Sort order

Account Type/Object

Account Object

Find

| Type        | Object | Description                 | Total Budget | YTD Actual  | Balance       | Percent |
|-------------|--------|-----------------------------|--------------|-------------|---------------|---------|
| Assets      | 10005  | EQUITY IN CONSOLIDATED CASH | 0.00         | (12,165.91) | 0.00          | 0       |
| Assets      | 10020  | INVESTMENTS                 | 0.00         | 26,501.58   | 0.00          | 0       |
| Expenses    | 57630  | CLEAN CITY PROGRAM EXPENSE  | 10,000.00    | 20,417.76   | (10,417.76)   | 204     |
| Liabilities | 22770  | UNCLAIMED PROPERTIES        | 0.00         | (50.00)     | 0.00          | 0       |
| Liabilities | 31690  | CLEAN CITY FUND BALANCE     | 0.00         | (26,863.45) | 0.00          | 0       |
| Revenues    | 43545  | INTEREST INCOME             | (1,000.00)   | (1,428.98)  | 428.98        | 143     |
| Revenues    | 49710  | TRANSFER IN - UTILITY FUND  | (7,300.00)   | (6,411.00)  | (889.00)      | 88      |
| Totals      |        |                             | \$1,700.00   | \$0.00      | \$(10,877.78) | 0       |

< Previous

1

Next >

Fund Inquiry

Reset

Fund number232

CLEAN CITY FUND

Accounts to includeAll

Period ending072026

Display zero amounts?No

Sort orderAccount Type/Object

Account Object

Find

| Type        | Object | Description                 | Total Budget | YTD Actual | Balance    | Percent |
|-------------|--------|-----------------------------|--------------|------------|------------|---------|
| Assets      | 10005  | EQUITY IN CONSOLIDATED CASH | 0.00         | (2,526.85) | 0.00       | 0       |
| Expenses    | 57630  | CLEAN CITY PROGRAM EXPENSE  | 12,000.00    | 2,716.80   | 9,283.20   | 23      |
| Liabilities | 20145  | ACCOUNTS PAYABLE            | 0.00         | (189.95)   | 0.00       | 0       |
| Revenues    | 43545  | INTEREST INCOME             | (1,000.00)   | 0.00       | (1,000.00) | 0       |
| Revenues    | 49710  | TRANSFER IN - UTILITY FUND  | (7,300.00)   | 0.00       | (7,300.00) | 0       |
| Totals      |        |                             | \$3,700.00   | \$0.00     | \$983.20   | 0       |

< Previous

1

Next >

Account Summary Inquiry

OpenGov Cloud

Account  
DUE TO VFD (DEFERRED PAYMENT)

Fund  
UTILITY FUND

Adopted Budget  
\$0.00

Beg Balance  
\$0.00

Revised Budget  
\$0.00

Reset

Account Number102-20805-000-000-000000

Fiscal Year2026

Display Requisition AmountNo

Display Purchase AmountNo

Show Additional Periods?No

| Month  | Amended Budget | Actual Amount | Encumbrance | Budget Balance | Period Balance |
|--------|----------------|---------------|-------------|----------------|----------------|
| OCT    | 0.00           | (104.00)      | 0.00        | 0.00           | (104.00)       |
| NOV    | 0.00           | (1,268.00)    | 0.00        | 0.00           | (1,372.00)     |
| DEC    | 0.00           | (2,254.00)    | 0.00        | 0.00           | (3,626.00)     |
| JAN    | 0.00           | (1,370.00)    | 0.00        | 0.00           | (4,996.00)     |
| FEB    | 0.00           | (432.00)      | 0.00        | 0.00           | (5,428.00)     |
| MAR    | 0.00           | (2,446.00)    | 0.00        | 0.00           | (7,874.00)     |
| APR    | 0.00           | (1,478.00)    | 0.00        | 0.00           | (9,352.00)     |
| MAY    | 0.00           | (1,498.00)    | 0.00        | 0.00           | (10,850.00)    |
| JUN    | 0.00           | (1,026.00)    | 0.00        | 0.00           | (11,876.00)    |
| JUL    | 0.00           | 0.00          | 0.00        | 0.00           | (11,876.00)    |
| AUG    | 0.00           | 0.00          | 0.00        | 0.00           | (11,876.00)    |
| SEP    | 0.00           | 0.00          | 0.00        | 0.00           | (11,876.00)    |
| Totals | \$0.00         | \$(11,876.00) | \$0.00      | \$0.00         |                |

The important numbers are:

Audited ending Fund Balance - \$14,287 (per FY25 audit)

Total donated this year - \$5,438 (1/2 of \$11,876)

Total Expenses this year - \$2,716.80

Total Fund Balance as of June 10, 2026 - \$17,008.20

We are aware of some issues with the accounting in this fund (and several others) that may cause changes in balances.

In addition, KLMB has a debt to Code as code has been paying some expenses for KLMB out of Codes account. I do not have an amount for this, but it should be accounted for before deciding to spend any significant funds. Code is gathering this information and will be updated after I have it.

The KLMB account at Texas First is a placeholder account that will begin use once a final amount can be determined to be the correct balance and the city can ensure moving this amount to KLMB account will not hinder the city's daily function.

## 2026 WORKING ANNUAL PROMOTION SCHEDULE

Version: 1/7/2026

### WEEKLY

Factual Fridays

### BIWEEKLY

Clerk City Council Meeting Reminders

### MONTHLY

KLMBC *Good Neighbor Awards*, Yards of the Month (SHARE)

LMEDC Shine on La Marque business spotlight video series (SHARE)

COLM Register for e-notifications, COMMS Update

COLM Project Highlight - show tax dollars at work

Clerk Council Meeting Notices, Recaps x2

Finance Finance Director Reports

PW Public Works Director Report

### QUARTERLY

Code District Sweep dates TBD

UB Trash/Recycling collection schedule reminder

COLM Call for Volunteers boards/commissions/event helpers

LMEDC Inside La Marque newsletter

LMEDC Small Business Series

COLM On the Mark Newsletter replace quarterly reports

COLM Civic Academy

### AS NEEDED

EOC Emergency Response

Library events/programs

HR NOW hiring

COLM/EOC TxDOT expansion closures and updates

COLM Resident Engagement, Meet & Greets, Resident Education, Grant Updates

LMFD, LMPD Safety Tips/Reminders (smoke detectors, burglary reduction, car seats)

Clerk, Public Meetings, Public Hearings, RFP, RFQ

PW WWTP Updates, service interruptions

### NEW/SUGGESTED

COLM - *Revive Two Minute Tuesday video series*

PARKS/KLMBC/La Marque Garden Club - *Arbor Day/Tree City USA Program*

PARKS - *Memorial Bench Program*

### January

CITY HOLIDAY - New Year's Eve (Wednesday, December 31, 2025)

CITY HOLIDAY - New Year's Day (Thursday, January 1, 2026)

CITY HOLIDAY - Martin Luther King, Jr. Birthday (Monday, January 19, 2026)

**COMMUNITY PARTICIPATION** - MLK Day Parade

**COLM CITY SPONSORED** - BTR at Bayou Fest Announcements (April 10, 11)

Clerk City Council Election - filing dates and deadlines

UB - Trash/Recycling collection schedule reminder

## February

**COMMUNITY PARTICIPATION** - Texas Independence Tailride Association HLSR

**COLM CITY SPONSORED** - BTR at Bayou Fest Announcements (April 10, 11)

LMFD Prescribed Burn; FEB OR MARCH - weather dependent and location TBD

Clerk City Council Election - filing date deadline

COLM I Love La Marque contest for Valentine's Day

COLM GO Texan Day staff best dressed contest (internal)

Finance FY25 Audit Update

## March

**COLM CITY SPONSORED** BTR at Bayou Fest Announcements (April 10, 11)

**COMMUNITY PARTICIPATION** FYI TCISD Spring Break March 9-13

**COLM CITY SPONSORED** TCLM Chamber State of the Cities, March 25th or 26th

Clerk, City Council Election - filing date reminder

KLMBC - Spring Cleanup/Shred Day

COLM/LMPL Pictures with the Easter Bunny at Library

## April

CITY HOLIDAY - Good Friday (Friday, April 3, 2026)

**COLM CITY SPONSORED** - BTR at Bayou Fest (April 10, 11)

Clerk City Council Election (May 2, 2026)

## May

CITY HOLIDAY - Memorial Day (Monday, May 25, 2026)

**COMMUNITY PARTICIPATION** - Lemonade Day (May 2, 2026) LMFD Visits

**COMMUNITY PARTICIPATION** - Cinco de Mayo (May 5, 2026)

**COMMUNITY PARTICIPATION** - Servolution (May 9, 2026)

Clerk, City Council Election Day (May 2, 2026)

EOC - La Marque Hurricane Huddle (May 16, 2026)

EOC - *NOW IS THE TIME*

## June

CITY HOLIDAY - Juneteenth (Friday, June 19, 2026)

**Clerk** - City Budget Workshops, Daily Updates, Runoff Election  
**EOC** - *NOW IS THE TIME*

### July

**CITY HOLIDAY** - Independence Day (Friday, July 3, 2026)

**COLM** - 40 Under 40 Honorees  
**EOC** - *NOW IS THE TIME*

### August

**COMMUNITY PARTICIPATION** CCFCU Back-to-School Bash  
**EOC** - *NOW IS THE TIME*

### September

**CITY HOLIDAY** - Labor Day (Monday, September 7, 2026)

**Clerk** - Election Notifications  
**EOC** - *NOW IS THE TIME*

### October

**COMMUNITY PARTICIPATION** LMHS football/homecoming parade  
**COMMUNITY PARTICIPATION** Texas National Night Out (October 6)

**Library** - Trunk or Treat (October 22, 2026)  
**KLMBC** - Fall Sweep  
**UB** - FY trash/recycling collection schedule from WM

### November

**CITY HOLIDAY** Veteran's Day (Wednesday, November 11, 2026)  
**CITY HOLIDAY** Thanksgiving (November 26 & 27, 2026)  
**COMMUNITY PARTICIPATION** Veteran's Day Breakfast (November 11)  
**COMMUNITY PARTICIPATION** Community Thanksgiving

**COLM**, *Leadership Mainland Graduation*  
**Cemetery Board** - Cemetery Cleanup  
**LMPD** - Blue Santa  
**KLMBC** - Light Up La Marque Holiday Decor Contest

### December

**CITY HOLIDAY** - Christmas Eve (Thursday, December 24, 2026)  
**CITY HOLIDAY** - Christmas Day (Friday, December 25, 2026)  
**CITY HOLIDAY** - New Year's Eve (Wednesday, December 31, 2026)  
**COMMUNITY PARTICIPATION**, 409 Network Toy Drive

**COLM** - Nutcracker Market (December 1, 2026)



## **COLM, Clent Brown Volunteer Appreciation Dinner**

### **POSSIBLE PARTNERSHIP ACTIVITIES**

LMFD Car Seat Safety Checks  
LMFD CPR Training at EOC  
LMFD Smoke Detector Check & Installation  
Citizens Police Academy shares  
January 9 Law Enforcement Appreciation Day  
February 7 World Read Aloud Day  
February 27-March 3 Employee Appreciation Week  
March 20-26 Fix a Leak Week  
April 9-15 National Public Safety Telecommunications Week  
Every April National Administrative Professionals Day  
April (date set by DEA) National Drug Take Back Day  
April 16 City Bird Sanctuary 61st Anniversary  
April 16 National Librarian Day  
April 17-21 Work Zone Awareness Week  
April 22 Earth Day  
April 22-24 Emergency Sales Tax Dates  
April 24 Annual Fire Department Staff Picnic  
April 30-May 6 Municipal Clerks Week  
May 4 Firefighter's Day  
Week of May 15 National Police Week  
May 15 National Peace Officers Memorial Day  
May 21-27 National EMS Week  
May 21-27 Public Works Week  
September Back To School  
September 4 Labor Day  
September 11 Patriot Day  
October Fire Prevention Month  
October 2 National Coffee with a Cop Day  
October 16 National Bosses Day  
October 28 National First Responder Day  
November 15 America Recycles Day

NB Graphics, LLC dba TnT Signs

2212 Palmer Hwy  
Texas City, TX 77590 US  
sales@tnsigns.net  
www.tnsigns.net



INVOICE

|                             |                             |          |            |
|-----------------------------|-----------------------------|----------|------------|
| BILL TO                     | SHIP TO                     | INVOICE  | 8560       |
| City of La Marque           | City of La Marque           | DATE     | 07/02/2026 |
| 1111 Bayou Road             | 1111 Bayou Road             | TERMS    | Net 30     |
| La Marque, Texas 77568-4299 | La Marque, Texas 77568-4299 | DUE DATE | 08/01/2026 |

| DATE | DESCRIPTION                                                                                                                       | QTY | RATE  | AMOUNT |
|------|-----------------------------------------------------------------------------------------------------------------------------------|-----|-------|--------|
|      | J100302/P65727- 18"x24"<br>Double sided coroplast yard<br>signs w/ flatbed print and<br>wire stakes - 4th of July<br>winner signs | 12  | 17.00 | 204.00 |

Ways to pay



View and pay

|             |          |
|-------------|----------|
| SUBTOTAL    | 204.00   |
| TAX         | 0.00     |
| TOTAL       | 204.00   |
| BALANCE DUE | \$204.00 |

# Cleanup Event Marketing



# Introduction

---



Hosting a cleanup event is a powerful way to bring communities together, promote environmental stewardship, and make a tangible impact. However, to make an impact--you'll need support! The success of your event hinges on effective marketing and promotion. This guide provides a timeline and strategies to maximize visibility, engage your audience, and build lasting momentum for your cause. By combining traditional outreach with cutting-edge social media trends and inclusive practices, you can inspire a broader audience to join the movement for a cleaner, greener future.



# Laying the Foundation

## IDENTIFY THE KEY GROUPS TO ENGAGE

Look to local residents, schools, environmental organizations, and businesses.

# 01

## DEVELOP A MARKETING PLAN

Set clear goals and map out your promotional activities week by week.

# 02

## CREATE BRANDING FOR THE EVENT

Choose an engaging name and design visuals that reflect the event's purpose.

Pro Tip: KTB has event logos for each cleanup campaign that you can use!

# 03

## SET UP COMMUNICATION CHANNELS

Create a centralized website or page with all event details and a registration link.

# 04

## 6- 8 Weeks Before Your Event

03

# Launch Your Campaign

## LAUNCH SOCIAL MEDIA CAMPAIGNS

Announce the event with vibrant visuals, short videos, and compelling captions.

# 01

## ENGAGE WITH LOCAL MEDIA

Reach out to media outlets (radio, tv, news) with press releases and story pitches about your event's impact.

# 02

## COLLABORATE WITH PARTNERS AND SPONSORS

Ask partners to promote the event and highlight their involvement in your outreach.

*Pro Tip: Post your event on [KTB's Calendar!](#)*

# 03

## LEVERAGE EMAIL MARKETING

Send an engaging email blast to your network with a call-to-action to sign up or share.

# 04

## 4- 6 Weeks Before Your Event



# Build Momentum

## INCREASE SOCIAL MEDIA ENGAGEMENT

Post updates, interactive polls, and countdowns to keep your audience excited.

01

## USE POSTERS AND FLYERS

Place posters in high-traffic areas and include QR codes for easy sign-ups.

02

## ENGAGE SCHOOLS AND COMMUNITY GROUPS

Promote your event through presentations or outreach to local schools and organizations. Be clear about the community service hours students can earn.

03

## CHECK-IN ON YOUR PROGRESS

Assess where you are in meeting your goals and adjust strategies if needed.

04

**2- 3 Weeks Before Your Event**

05

# Final Preparations and Maximizing Outreach

## SHARE FINAL REMINDERS

Share the event schedule, what to expect, and other essential details on all channels.

01

## SEND EMAIL BLASTS

Remind participants of the event and encourage last-minute registrations.

02

## COORDINATE WITH MEDIA

Confirm attendance and prepare press kits with event information.

03

## ENGAGE IN LAST-MINUTE OUTREACH

Use local platforms like Nextdoor or community pages to boost attendance.

04

1 Week Before Your Event



# Real Time Impact

## LIVE SOCIAL MEDIA COVERAGE

Share live updates, photos, and interactive content to highlight the cleanup.

01

## ENGAGE ATTENDEES

Encourage volunteers to post and tag your event. Interview participants for quick quotes.

02

## THANK VOLUNTEERS AND PARTNERS

Publicly recognize everyone's contributions and take group photos for sharing.

03

# Wrap-Up and Celebrate

## SHARE EVENT HIGHLIGHTS

Post a recap video and celebrate the impact with before-and-after photos.

01

## SEND THANK-YOU NOTES

Email all participants. Include the event's results and provide future opportunities to get involved.

02

## COLLECT FEEDBACK

Use surveys to understand what went well and where improvements are needed.

03

## BUILD MOMENTUM

Share testimonials and event metrics to inspire future engagement and secure new sponsors.

04



Keep Texas  
Beautiful

## Basic Principles and Practical Tips

While every cleanup event is unique, a few core principles and practical strategies can guide your planning and execution. Remember, it's okay if not everything in this guide is achievable—focus on what aligns best with your goals and resources.

### BASIC PRINCIPLES:

---

- **Keep Your Goals Clear:** Prioritize efforts that directly contribute to your event's primary objectives, whether it's recruiting volunteers, raising awareness, or collecting litter.
- **Build Community:** Foster connections by emphasizing inclusivity, partnerships, and the shared purpose of making a difference.
- **Stay Flexible:** Be ready to adapt your strategies based on feedback, challenges, or new opportunities that arise.

### PRACTICAL TIPS:

---

- **Simplify Your Message:** Use clear and concise language in all materials to ensure everyone understands your event's purpose and how they can participate.
- **Leverage Free Tools and Community Assets:** Maximize free platforms like social media, email marketing tools, and local media to stretch your budget further.
- **Celebrate Progress:** Highlight milestones, even small ones, to maintain excitement and encourage continued involvement.

## La Marque- Texas Certified Scenic City

From Scenic Texas <programcoordinator@scenictexas.org>

Date Mon 6/22/2026 9:11 AM

3 attachments (3 MB)

Bronze Application.docx; Recognized Application.docx; Benefits Final - SCCP- 2026.png;

You don't often get email from programcoordinator@scenictexas.org. [Learn why this is important](#)



**LA MARQUE**

**The Standard of Distinction of  
Preserving Visual Heritage**

***Your City is Invited***

***Join regional leaders from Houston,  
League City, Pearland, and  
Friendswood as we work together to  
expand the Coastal Region of the Scenic  
Texas City Map***

***Apply for 2026 Texas Scenic City Certification***







## CERTIFIED TEXAS SCENIC CITIES

### Platinum

Arlington  
Bee Cave  
Buda  
Cedar Park  
Celina  
Denton  
Dripping Springs  
Fairview  
Flower Mound  
Frisco  
Granbury  
Horseshoe Bay  
Irving  
Keller  
Lago Vista  
Lancaster  
League City  
Little Elm  
McAllen  
McKinney  
Mesquite  
Missouri City  
North Richland Hills  
Pearland  
Pflugerville  
Plano  
Richardson  
Richmond  
Roanoke  
Rowlett  
Schertz  
Southlake  
Sugar Land  
Westlake

### Gold

Argyle  
Bastrop  
Beaumont  
Bedford  
Belton  
Benbrook  
Blanco  
Boerne  
Bulverde  
Cedar Hill  
Cibolo  
Colleyville  
Corinth  
Cuero  
DeSoto  
Edinburg  
El Campo  
Fort Worth  
Grand Prairie  
Heath  
Hutto  
Kerrville  
Kyle  
La Vernia  
Leander  
Manor  
Mansfield  
Marble Falls  
Nassau Bay  
Pharr  
Port Aransas  
Prosper  
Round Rock  
San Antonio  
Sealy  
South Padre  
Island  
Webster  
West Lake Hills

### Silver

Anna  
Brownsville  
Houston  
Lucas  
Princeton  
West University  
Place  
Wylie

### Bronze

Dayton  
Duncanville  
Forest Hill  
Garden Ridge  
Goliad  
Helotes  
Kaufman  
Mineola  
Orange Grove  
Pilot Point  
Port Lavaca  
Rockdale  
Sachse  
San Marcos  
Seabrook  
Taylor  
Tomball

### Recognized

Baytown  
Dalhart  
Denison  
Freeport  
Kemah  
Lake Jackson  
Manvel  
Shavano Park

**Richmond  
Platinum  
Scenic City  
of the Year  
2025**

**Dear Municipal Leaders,**

**La Marque represents a benchmark for excellence in Texas.** Last year, the city of La Marque expressed interest in becoming a Certified Texas Scenic City. We are delighted to extend a renewed invitation for your community to participate in this year's Scenic City Certification Program and encourage you to take the next step toward joining a distinguished network of Texas communities committed to preserving and enhancing their unique scenic character. Your city's proactive approach to municipal stewardship—highlighted by continued investment in park system improvements, civic beautification, and the ongoing enhancement of community recreational spaces—demonstrates a deep commitment to long-term community enhancement and managed growth.

In recent years, La Marque has protected its design integrity by enforcing strict site layout criteria and architectural standards that honor its unique local character. The city has advanced its streetscape enhancements by prioritizing clear pedestrian walkway connectivity, managed street-side yards, and coordinated entryway layouts. This visual order is strongly maintained through rigorous on-premise commercial sign controls and strict billboard regulations, alongside dedicated zoning ordinances that mandate comprehensive dumpster screening enclosures to shield waste containers completely from public view. La Marque has also implemented progressive municipal lighting standards and glare-reduction initiatives, requiring shielded, downward-directed fixtures on public properties to prevent disruptive bare-bulb glare. The city's commitment to urban forestry and landscape upgrades is highly visible through code-enforced tree preservation requirements, landscape preservation policies, and community-led greening initiatives. These structural upgrades perfectly complement a growing network of local amenities, including shaded picnic pavilions, updated sports facilities, playground equipment, and scenic walking trails weaving through Mac McGaffey Highland Bayou Park, Walter Feigle Park, Carbine Park, and local community green spaces. These pristine public spaces are continuously preserved through routine right-of-way cleanup projects and active code enforcement sweeps that eliminate visual blight. Through sustained focus on park enhancement, landscape management, and coordinated beautification strategies, La Marque makes an ideal candidate for Scenic City Certification.

Join an elite cohort of certified municipalities, all of which exemplify the highest standards in municipal ordinances. These communities stand among more than 100 designated Texas Scenic Cities recognized for their commitment to high-quality development and the preservation of their visual character. **Let's continue to set the statewide standard for municipal excellence and visual integrity in Coastal Texas by adding La Marque to the premier cohort of certified Scenic Texas Cities.**

We invite your city to apply for FY2026. This certification serves as a data-driven seal of excellence, reflecting your community's dedication to thoughtful planning, strong infrastructure, and enduring quality of place.

**Application Deadline: August 2026 (need additional time, contact us: 361-688-4571)**

## Who is Scenic Texas?

[Click to Watch Short Video](#)

## What is the Scenic City Certification Program?

[Click to Watch Short Video](#)





The mission of the Scenic City Certification Program is to support and recognize Texas municipalities that implement high-quality scenic standards for public spaces. The Scenic City Certification Program provides a proven, highly regarded tool to Texas cities for assessing, evaluating, and recognizing infrastructure standards. Since 1985, Scenic Texas has been the only nonprofit organization whose mission is to preserve and enhance Texas' scenic environment. **The deadline to apply is August 2026. Start now and get your application in with time to get feedback and to provide ample time to update the application if needed.** The designations range from Recognized, Bronze, Silver, Gold, and the highest Platinum designation. **If you are planning on applying, please reply to this email with your intentions as soon as possible.** If you have any questions, please feel free to contact us at 361-688-4571 or email us at [info@scenictexas.org](mailto:info@scenictexas.org).



## SCENIC CITY APPLICATION

Click Below to Apply

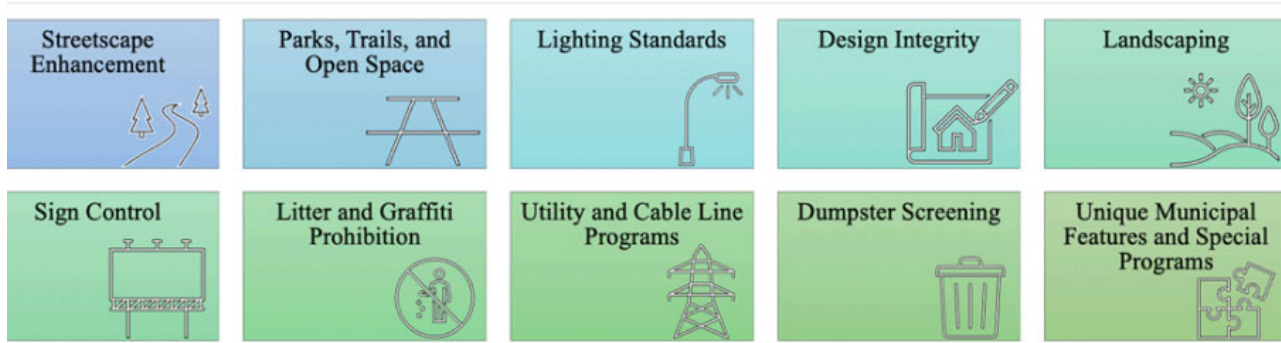
[Scenic City Certification](#)  
[Application](#)



# RESOURCE GUIDE

## [RESOURCE GUIDE](#)

The evaluation reviews every applicant's existing ordinance and code language in these areas:



Any Texas city may apply to the Scenic City Certification Program for an objective, points-based review of existing municipal infrastructure ordinances. Every application receives a score sheet evaluation; cities that score at the upper level and demonstrate a landscaping/tree planting program, on-premise sign regulations, and prohibition of **NEW** billboards (three pre-qualifiers) may earn the Certified Scenic City designation. For your convenience, please find attached an overview of the benefits associated with becoming a certified Scenic City and two **samples** of lower-level certification applications for your review.

**Each Scenic City can order gateway entrance markers designed per your achieved designation: Recognized, Bronze, Silver, Gold, or Platinum. They are engineered to be perfectly placed under your population sign, alongside city entrances or special and important municipal locations.**



Gateway Marker 12"x18" or 12"x 24"

Your city can also enter the Annual Scenic City of the Year and People's Choice Award. Below are this year's winners:

2025 Scenic City Of The Year

Richmond





## 2025 Scenic City's People's Choice

### Pharr







The Scenic Texas Scenic City Certification Program recognizes cities that maintain and enhance their scenic beauty, promoting high standards of planning and design. **Certified cities receive priority access to large tree donations, helping them further beautify their public spaces and improve the quality of life for residents.** We encourage your city to apply for certification and join a growing network of communities committed to sustainability and visual appeal. If you're interested in applying or have any questions, please reach out—we're here to support you in becoming a Certified Texas Scenic City and enhancing the environment for your citizens.

## Our Mission

Scenic Texas is the only STATEWIDE 501(c) (3) non-profit organization that has been committed solely to environmental conservation and good land stewardship for nearly 40 years. We have deep roots in Texas, and our principles are based on preserving the scenic beauty and rich legacy of Texas through environmental conservation. The programs and initiatives of Scenic Texas were created to raise awareness about environmental issues, educate and train the public about good land stewardship practices, promote sustainable landscaping, advance scenic conservation, and ensure a sustainable future for all citizens of Texas.



# Our Impact

Scenic Texas supports citizens, municipalities, and communities who believe in the importance of protecting our great state's scenic beauty. Through protecting and promoting trees, advocating for stronger scenic policies, and working towards the conservation and creation of public green spaces, Scenic Texas aims to continue to ensure a sustainable future for generations to come.

**Supporting Scenic Conservation and  
Municipal Ordinances That Strengthen Texas  
Communities One City at a Time**

# Scenic Texas

## GROWING A MORE BEAUTIFUL TEXAS



TOGETHER, WE ARE MAKING A LASTING IMPACT

IN 2026, WE ACHIEVED

# \$1,432,113

*Million*

IN TREE PLANTING VALUE  
PLANTED IN CERTIFIED SCENIC CITIES

*Across Texas*



STRONGER  
COMMUNITIES



HEALTHIER  
ENVIRONMENTS



GREATER PRIDE  
& QUALITY OF LIFE



LONG-TERM ECONOMIC  
& TOURISM BENEFITS

ONE TREE AT A TIME. ONE COMMUNITY AT A TIME.

*A better Texas for generations to come.*



[info@scenictexas.org](mailto:info@scenictexas.org)

## ATTACHMENTS

SCCP APPLICATION  
BEST PRACTICE RESOURCE GUIDE  
RECOGNIZE APPLICATION  
BRONZE APPLICATION

Ready to put your city on the **Texas** Scenic City map?

Visit <https://www.scenictexas.org/> or call 361-688-4571

Proudly Serving Texas  
Communities,  
Brenda Dees, Executive Director

*Scenic* Texas  
Texas Non-Profit Against Visual  
Pollution



M 361-688-4571

PO Box 1598  
Dripping Springs, TX 78620



[brenda@scenictexas.org](mailto:brenda@scenictexas.org)

[scenictexas.org](http://scenictexas.org)

**CONFIDENTIALITY NOTICE:** This email and any attachments are intended solely for the use of the individual or entity to whom they are addressed and may contain confidential or privileged information. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or use of this information is strictly prohibited. If you have received this message in error, please notify the sender immediately by replying to this email and then permanently delete it and any attachments from your system.