



**CITY OF LA MARQUE
KEEP LA MARQUE BEAUTIFUL COMMISSION
REGULAR AGENDA
of
March 12, 2025**

Notice is hereby given that the Keep La Marque Beautiful Commission of the City of La Marque, Texas will conduct a **Regular Meeting** on **March 12, 2025**, beginning at **6:00 PM** in the **Council Chambers** at **1109-B Bayou Road La Marque, Texas** as well as via **video-conference hosted through Zoom (bczoom.cityoflamarque.org)**. In accordance with Section 551.127(b) of the Texas Local Government Code the presiding officer and a quorum of the Commission intend to be and will be physically present at 1109-B Bayou Road, La Marque, Texas. This location will be open to the public.

The Council will meet for the purpose of considering the following agenda:

1. CALL MEETING TO ORDER
2. ROLL CALL
3. PRESENTATIONS
 - 3.I. Tree City USA
4. REPORTS
 - 4.I. Financial Report
 - 4.II. Waste Management Report
5. MINUTES
 - 5.I. Regular Keep La Marque Minutes 01.08.2025
6. CITIZENS PARTICIPATION
LIMITED TO THREE MINUTES PER PERSON

Comments from the public will be heard at this time. Any person with city-related business who has signed up may speak to the Commission (limited to three (3) minutes). If wishing to speak give the Chair or presiding officer your full legal name and the item you wish to speak about. In compliance with Texas Open Meeting Act, the City may not deliberate on comments. Personal attacks will not be allowed, and personnel matters should be addressed to the City Manager during normal business

hours. Press *6 to mute or unmute if you are participating by telephone, press the unmute button if attending via zoom on a smartphone, tablet or computer, or stand if attending in person, and the presiding officer will call on you in turn.

7. OLD BUSINESS

Items presented to the Commission for discussion and possible action:

7.I. Electing a Chair and Vice-Chair for the 2025 calendar year **THIS ITEM WAS TABLED ON 01.08.2025**

8. NEW BUSINESS

Items presented to the Commission for discussion and possible action:

8.I. Planning the 2025 Keep La Marque Beautiful event calendar

8.II. Revisiting the preparation call for the Trash Bash event on March 29, 2025

8.III. Applying for the Texas Scenic Certification Program

8.IV. Considering participation in Spring Cleanups and Trash off Essentials Webinar Recording

8.V. Approving a Certificate of Appreciation for the La Marque Garden Club

8.VI. Awarding Yard of the Month

8.VII. Participating in the 2025 Keep Texas Beautiful Conference: Field Trips and Workshops

9. REQUESTS AND ANNOUNCEMENTS

10. ADJOURNMENT

CERTIFICATION:

I hereby certify that the above notice of meeting was posted at 1109-B Bayou Road, La Marque, Texas on or before March 6, 2025, at 5:00 p.m.

Kierra K. Nance, TRMC
City Clerk

LA MARQUE

EST 1953

Parks Board Tree City La Marque

Steps to become a Tree City USA

- Meet the Four Standards
- Complete and upload application documents each year by December 31 - No Fee!
- Apply at <https://arborday.org/TreeCityUSA>

STANDARDS:

1. Tree Board or Department

- May be a professional forester/arborist, an entire forestry department or a tree board
- Group of volunteer citizens charged by ordinance with developing and administering a tree management program
- Legally responsible for the management of the community's trees

2. Tree Care Ordinance

- Establishes a tree board and gives it responsibilities
- Guidance for planting, maintaining and removing trees on public property
- Provides an opportunity to set good policy that is legally enforceable

3. Community Forestry Program with Annual Budget of at Least \$2 Per Capita

- Percentage of city workers' salaries spent on tree care
- Tree planting/watering/fertilizing
- Equipment rental/purchase/maintenance
- Arbor Day expenses
- Tree care conferences, workshops, memberships
- Value of volunteer labor

4. Arbor Day Observance and Proclamation. Opportunity to inform and engage the broader community through:

- Tree Planting
- Awards Ceremony
- Education





Parks Board

Tree City La Marque Checklist

COMMUNITY INFORMATION Information Required for Application Contact Information for:

Mayor

City Forestry Contact

STANDARD 1:

A Tree Board or Department, Do you have an entity responsible for your community's trees? Yes No

Do you have a Tree Board? * Check out https://treeboardu.org/ Yes No

Information Required for Application

Information on Tree Board/Department Meetings

Names/Emails for Tree Board Members of Staff

STANDARD 2:

A Tree Care Ordinance, does your city have a tree ordinance that:

- Establishes a tree board, forestry department, or both, that assigns one of these entities' responsibility over public trees.

— AND —

- Provides clear guidance about the planting, removal, and/or maintenance of public trees? Yes No

Information Required for Application

Date Tree Ordinance was Adopted

Upload current ordinance





Parks Board
Tree City La Marque Checklist

STANDARD 3:

A Community Forestry Program With an Annual Budget of at Least \$2 Per Capita. Does your community spend \$2 or more per capita? Yes No

Information Required for Application Expenditures on:

Tree Planting and Initial Care, Tree Maintenance, Tree Removal, Management, Utility Line Clearance, Volunteer Time (in hours), Hours Other (please explain), and Total Community Forestry Expenditures

Annual Work Plan*

Supporting Budget Documents*

Number of: ___ Total Trees Planted, Trees Pruned, and Trees Removed

STANDARD 4:

An Arbor Day Observance and Proclamation, did your community celebrate Arbor Day this year? Yes No

Does your community have a signed Arbor Day Proclamation this year? Yes No

Information Required for Application

Date of Observation

Evidence of Arbor Day Event activities, photos, and/or news coverage

Signed Arbor Day Proclamation, Verification Information

Mayor or Equivalent's Signature





Parks Board

Tree City La Marque Certification

The Tree City USA program was founded in 1976 to celebrate towns and cities committed to growing their urban canopy. Led by the Arbor Day Foundation, with partners at USDA Forest Service and National Association of State Foresters, it provides the foundational framework necessary for communities to manage and expand their tree cover. Program applications are completely free. Many cities renew their Tree City USA status every year, making them eligible for a Growth Award and other urban forestry opportunities.

STANDARDS:

1. Tree Board or Department (*Delegating responsibility for city- or town-owned trees is the first official step to becoming a Tree City. By forming a tree board or department, cities can create a more organized and effective urban forestry plan*)

- State's urban and community forestry coordinator, may be a professional forester/arborist, an entire forestry department or a tree board (*Mac Martin, State Forestry Coordinator; Tim Cool, Tree Arborist*)
- Group of volunteer citizens charged by ordinance with developing and administering a tree management program (*La Marque Parks Board, Keep La Marque Beautiful Commission, La Marque Public Library, La Marque Garden Club and Community Partners*)
- Legally responsible for the management of the community's trees (*City of La Marque, La Marque City Council and La Marque Economic Development Corporation*)

2. Tree Care Ordinance (*A public tree care ordinance assigns clear authority over public trees and provides clear guidance for planting, maintaining, and/or removing trees from streets, parks, and other public spaces*)

- Establishes a tree board and gives it responsibilities (*City of La Marque, La Marque City Council, La Marque Parks Board, Keep La Marque Beautiful Commission, La Marque Public Library, La Marque Garden Club, La Marque Economic Development Corporation, Tim Cool, Tree Arborist and Community Partners*)
- Guidance for planting, maintaining and removing trees on public property (see ordinances attached)
- Provides an opportunity to set a good policy that is legally enforceable (see ordinances attached)



Parks Board

Tree City La Marque Certification

3. Community Forestry Program with Annual Budget of at Least \$2 Per Capita *(Your community most likely already spends at least \$2 per capita on the planting, care, and removal of trees. This is intended to demonstrate an ongoing investment into your public trees. The following expenses for public tree care (street, park, cemetery, public buildings) may be counted in meeting the \$2 per capita requirement for Standard 3. When reporting budget information on the Tree City USA application, you will be asked to provide annual spending for the following categories: Tree Planting and Initial Care, Tree Maintenance, Tree Removal, Management, Utility Line Clearance, and Volunteer Time. See Qualified Expenses Worksheet)*

- Percentage of city workers' salaries spent on tree care
- Tree planting/watering/fertilizing
- Equipment rental/purchase/maintenance
- Arbor Day expenses
- Tree care conferences, workshops, memberships
- Value of volunteer labor

4. Arbor Day Observance and Proclamation. *(Celebrating Arbor Day and passing an official holiday proclamation helps create pride for your city's entire urban forestry program) Opportunity to inform and engage the broader community through:*

- Tree Planting
- Awards Ceremony
- Education



LA MARQUE

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Parks Board

STATE FORREST COORDINATOR:

Mac Martin (Urban & Community Forestry Program Leader)
Texas A&M Forest Service 200 Technology Way
College Station, TX 77845
979-402-1339 mac.martin@tfs.tamu.edu

TREE ARBORIST:

Tim Cook, ISA-MW0016 Certified Arborist, ISA Tree Risk Assessment
CommuniTree
409-750-2949 communitreelc@gmail.com

TREE COMMITTEE:

City of La Marque, La Marque City Council, La Marque Parks Board, Keep La Marque Beautiful Commission, La Marque Public Library, La Marque Garden Club, La Marque Economic Development Corporation and Community Partners

CITY OF LA MARQUE TREE CODES AND ORDINANCES

Tree Nuisances

<https://www.ci.la-marque.tx.us/forms.aspx?fid=90>

Parks related Trees/Limbs

<https://www.ci.la-marque.tx.us/forms.aspx?fid=138>

Request Brush or Heavy Limbs / Tree Trunks Pickup

<https://www.ci.la-marque.tx.us/forms.aspx?fid=158>

Permits FAQ

<https://www.ci.la-marque.tx.us/documentcenter/view/5673>

Bulk Trash Pickup

<https://www.ci.la-marque.tx.us/467/bulk-trash-pickup->

RFP 24-03 Disaster and Storm Recovery Services <https://www.ci.la-marque.tx.us/documentcenter/view/5737>

Arbor Day

<https://www.ci.la-marque.tx.us/calendar.aspx?eid=2661>

Celebrate Arbor Day by picking up a free citrus or fruit **tree** courtesy of Keep La Marque Beautiful Commission on November 16!. We ask that you bring a water bill or ID. There is a limit of one **tree** per La Marque household.

Tree Care Program <https://www.leaguecitytx.gov/DocumentCenter/View/20136/Tree-Ordinance-2018-Stand-Alone>



Parks Board

CITY OF LA MARQUE TREE CODES AND ORDINANCES (cont)

[Ordinance No. O-2018-006](#)

[Ordinance No. 2020-0007](#)

[Ordinance No. O-2021-0008](#)

[Ordinance No. 998](#)

[Ordinance No. O-2017-0015](#)

[Ordinance No. O-2016-0013](#)

[Ordinance No. O-2019-006](#)

Sec. 44-8. - Posting advertisements, etc., on poles and trees in public places. Telephone, fire alarm or electric light pole or upon any tree in the city, where such pole or tree is located in any public right-of-way or in any public place.

Sec. 68-5. - Damaging, defacing, etc., water and sewer property. Reservoir standpipe, elevated tank, manhole, lamp hole, catch basin, fence, gate, tree, shrub or other property belonging to the city and used in the operation of its water

Sec. 56-110. - Construction and maintenance of facilities. Tree trimming. The permit holder, its contractors and agents have the right, permission and license to trim trees upon and overhanging the rights-of-way to prevent trees from coming

Sec. 41-214. - Site plan requirements, approval, appellate procedures. An exemption from the tree or planter requirement may be granted by the building official only:

Sec. 35-1. - Definitions. Glass and ashes, broken ware, discarded clothing, trash, tin cans, bottles, papers and tree limbs, grass and weed cuttings properly contained or bundled not exceeding four feet

Sec. 41-211. - Property perimeter requirements. Shall be at least one tree of two- inch caliper for every 40 linear feet or fraction thereof of front property and side property landscape areas. Trees may be clustered but

Sec. 41-212. - Parking area requirements. Than one side to required perimeter landscape areas. Each planter shall contain one tree or shrub at least four feet in height and plant material or combination of plant material

Sec. 41-210. - Definitions. Fence is prevented from the exterior side of the fence. Tree. Any living self-supporting woody plant having at least one well defined stem and growing

Sec. 41-171. - Parking. Areas. One shade tree per six parking spaces. (2) Perimeter. One shade tree per six parking



LA MARQUE

EST 1953

Parks Board

CITY OF LA MARQUE TREE CODES AND ORDINANCES (cont)

Sec. 41-145. - Definitions. Use from the city council. Street tree. Any tree planted by a commercial or subdivision developer between a city owned sidewalk

Sec. 41-172. - Landscaping. Feature of every TND. In addition to the thoughtful preservation of natural features, trees, and parks, plazas, squares and other careful attention shall be given to landscaping

Sec. 56-88. - Conditions of public rights-of-way occupancy. Municipal consent, a person may trim trees in or over the rights-of-way for the safe and reliable operation, use, and maintenance of its facilities. All tree trimming shall be

Sec. 14-476. - Performance standards. If the structure appears to be a tree, the area shall be grassed and landscaped to give a natural park-like setting.

Sec. 41-213. - Planting and maintenance. Trees shall be properly guyed and staked as necessary. Stakes and guy wires shall not interfere

Sec. 71-17. - C-4 Interstate Commercial. Non-residential and multifamily developments shall be required. A minimum of one shade tree (minimum diameter of two-inch caliper measured at six inches above ground level at

Sec. 71-26. - Amendments. General outline of extensive tree cover areas; c.

Sec. 44-7. - Weed control. Lot or premises to suffer or permit weeds, grass or uncultivated plants other than trees to grow to a greater height than 12 inches on that portion of right-of-way which abuts

Sec. 41-21. - Permits. Of any existing wooded areas and the location, species and size of any individual trees. A topographic map of the property with

Sec. 14-471. - Definitions. Landscaping shall mean the provision of plants, turf, trees, berms, and structures, including retaining walls and fences, to screen a property

Sec. 71-28. - Outdoor advertising sign regulation. Wise attached upon any street lamp post, street sign, traffic sign or signal, hydrant, tree, shrub, fence or utility pole.

Sec. 71-4. - Definitions. More which is used for the growing of usual farm products, such as vegetables, fruit, trees and grain, and storage on the area, as well as the raising thereon of the usual farm






TREE CITY USA®

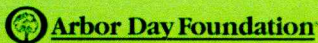
Tree City USA:

Growing Strong Communities

 Arbor Day Foundation

Introduction

- Value
- Program
- Benefits
- Standards



VALUE

VALUE

Trees...

- Infrastructure
- Health
- Legacy
- Wise Investment

Worth Our Time.
Worth Our Resources.



TREE CITY USA



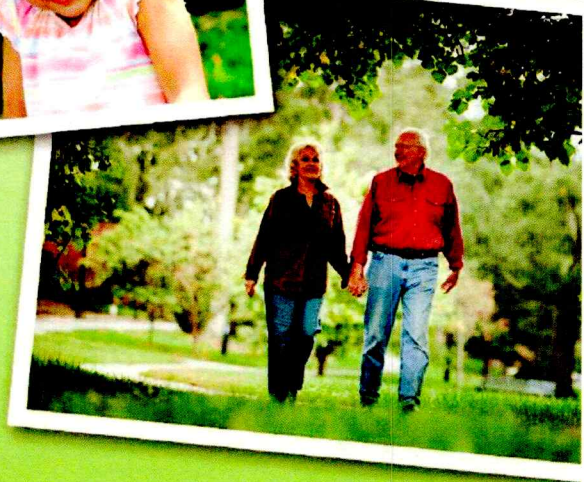
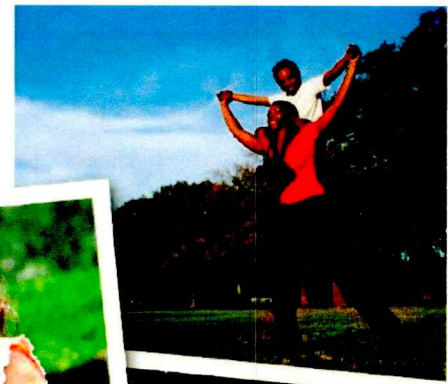
Arbor Day Foundation



VALUE

Humans instinctively prefer natural settings

- Increases employee productivity
- Reduces symptoms of ADHD
- Decreases crime
- Eases stress and anxiety



VALUE

- Increased property value
- Treed streets = more frequent and longer shopping
- Shoppers spend more for goods and parking



TREE CITY USA



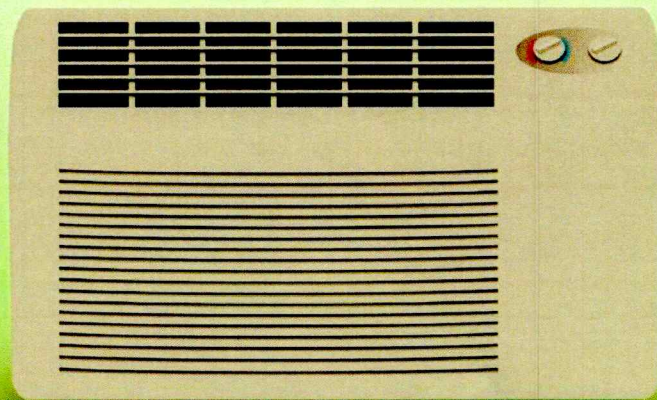
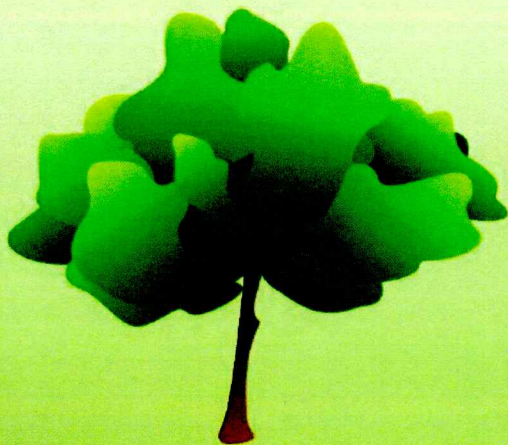
Arbor Day Foundation

VALUE

100

=


1,000



VALUE

100
mature trees
catch

200,000
gallons of
rainwater/year

 Arbor Day Foundation



TREE CITY USA

VALUE

100 Trees Over 40 Years:

Benefits = \$161,000

Energy
Air Quality
Runoff
Real Estate

Costs = \$89,000

Planting/Pruning
Removal/Disposal
Irrigation
Sidewalk Repair
Litter
Legal/Administration

Pay Off: \$72,000

PROGRAM

PROGRAM

Tree City USA Provides Community Forestry Program:

- Direction
- Technical assistance
- Public attention
- National recognition



TREE CITY USA



PROGRAM

Longevity – Launched in 1976

Impact – Over 135 million people live in/near a Tree City

Network – Support from over 3,400 recognized communities



TREE CITY USA



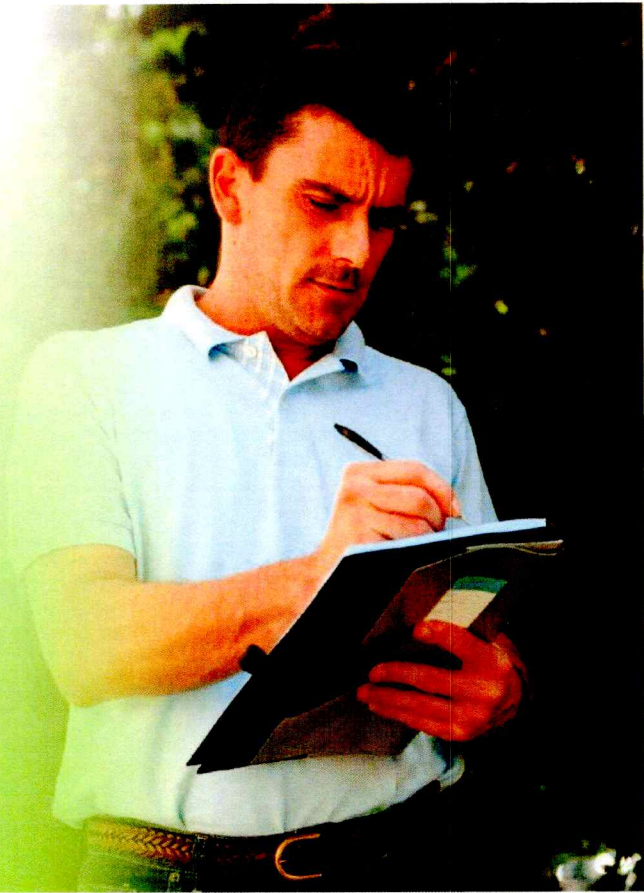
Arbor Day Foundation

BENEFITS

BENEFITS

Framework for Action

- Provides direction
- Systematic management of tree resources



TREE CITY USA



Arbor Day Foundation

BENEFITS

Education

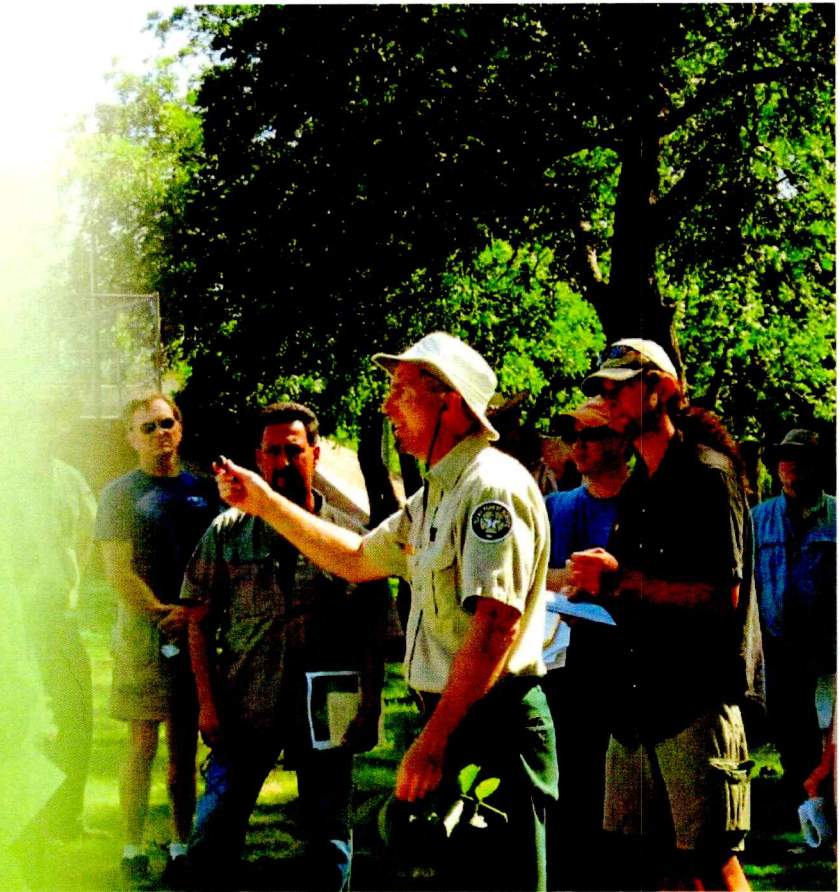
- Assistance through the application process
- Online resources
- Technical advice



TREE CITY USA



Arbor Day Foundation



BENEFITS

Public Image

- Quality of life
- Influence
- Desirability



BENEFITS

Citizen Pride



TREE CITY USA



Arbor Day Foundation



BENEFITS

Publicity

- Presentation of the Tree City USA award
- Arbor Day celebration
- Public education



TREE CITY USA



Arbor Day Foundation



STANDARDS

STANDARDS

1. Tree Board or Department
2. Tree Care Ordinance
3. Community Forestry Program
With Annual Budget of at Least
\$2 Per Capita
4. Arbor Day Observance
and Proclamation



TREE CITY USA



Arbor Day Foundation



STANDARDS

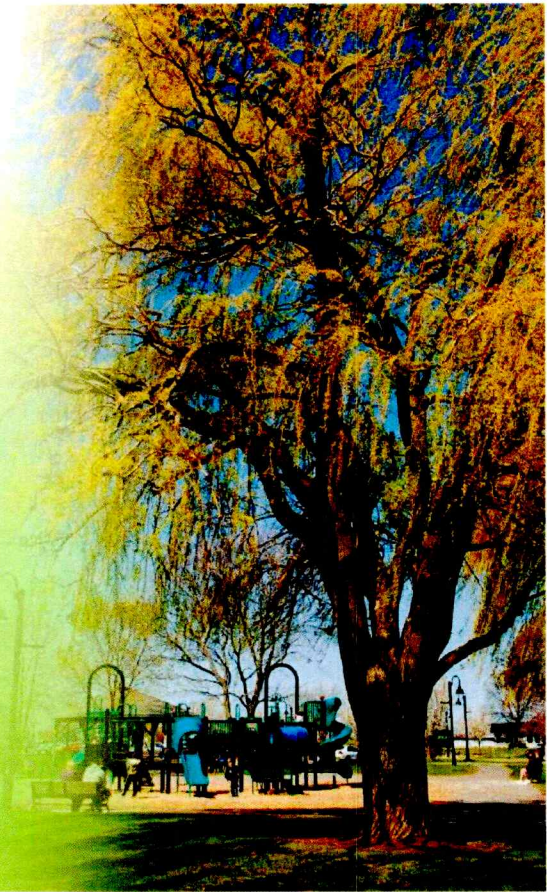
1. Tree Board or Department

- May be a professional forester/arborist, an entire forestry department or a tree board
- Group of volunteer citizens charged by ordinance with developing and administering a tree management program
- Legally responsible for the management of the community's trees

STANDARDS

2. Tree Care Ordinance

- Establishes a tree board and gives it responsibilities
- Guidance for planting, maintaining and removing trees on public property
- Provides an opportunity to set good policy that is legally enforceable



TREE CITY USA



Arbor Day Foundation

STANDARDS

3. Community Forestry Program With Annual Budget of at Least \$2 Per Capita

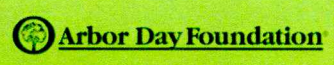
- Percentage of city workers' salaries spent on tree care
- Tree planting/watering/fertilizing
- Equipment rental/purchase/maintenance
- Arbor Day expenses
- Tree care conferences, workshops, memberships
- Value of volunteer labor

STANDARDS

4. Arbor Day Observance and Proclamation

Opportunity to inform and engage the broader community through:

- Tree Planting
- Awards Ceremony
- Education



STANDARDS

Steps to become a Tree City USA

- Meet the Four Standards
- Complete and upload application documents each year by December 31 - *No Fee!*
- Apply at arborday.org/TreeCityUSA



TREE CITY USA



Arbor Day Foundation



Summary

- Value
- Program
- Benefits
- Standards



TREE CITY USA



Arbor Day Foundation

Purpose through Process

Trees...

Worth Our Time. Worth Our Resources.

“A town is saved, not more by the righteous men in it
than by the woods...that surround it.”


-Henry David Thoreau



TREE CITY USA®

Thank You

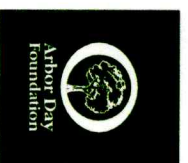
Learn more at
arborday.org/treecityusa

 Arbor Day Foundation



TREE CITY USA
An Arbor Day Foundation Program

QUALIFIED EXPENSES



The following expenses for public tree care (street, park, cemetery, public buildings) may be counted in meeting the \$2 per capita requirement for Standard 3. When reporting budget information on the Tree City USA application, you will be asked to provide annual spending for the following categories: Tree Planting and Initial Care, Tree Maintenance, Tree Removal, Management, Utility Line Clearance, and Volunteer Time.



THINGS YOU DID YOURSELVES

Tree worker salaries & benefits (use a % if tree care is only one part of their job) (●)

Time spent on tree care: watering, removing stakes, insect control, mulching (● or ● for new trees)

Time spent pruning (●) or removing trees (●)

Leaf and brush pick-up (●)

Biomass recycling (●)

Equipment maintenance (●)

Administrative time (●)



THINGS YOU BOUGHT

Trees (●)

Supplies: staking, mulch, watering bags, tools, gloves (●)

Prizes for Arbor Day contests (●)

Computer inventory software (●)

Durable equipment chainsaws, bucket truck, etc. (● or ●)

Other - tell us!



EDUCATIONAL EXPENSES

Tree care conferences and workshops attended by city workers (●)

Memberships in and donations to tree organizations (●)

Public education materials – brochures, newsletters, flyers, etc. (●)



THINGS YOU CONTRACTED OUT

Tree planting (●) or removal (●)

Tree inventory work (●)

Equipment rental (●, ●, ●)

Consultants to write a plan or give advice (●)

Insurance (●)

Utility line clearance (●)



THINGS OTHER PEOPLE DID

Volunteer time (use National Volunteer rate) for:

- Tree board meetings (●)
- Tree planters (●)
- Arbor Day preparations (●)

Items donated by others:

- Trees, or tree planting services (●)
- Discounts by local vendors (●)



LEGEND

- Tree Planting and Initial Care
- Tree Maintenance
- Tree Removal
- Management
- Utility Line Clearance
- Volunteer Time

Tree City USA®

Creating greener communities nationwide



TREE CITY USA®
An Arbor Day Foundation Program

Cooler temperatures. Cleaner air. Healthier residents.

The benefits trees bring to urban environments are endless — and by meeting the four Tree City USA standards, your community can experience them firsthand.



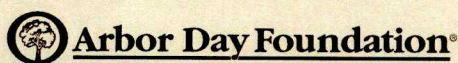
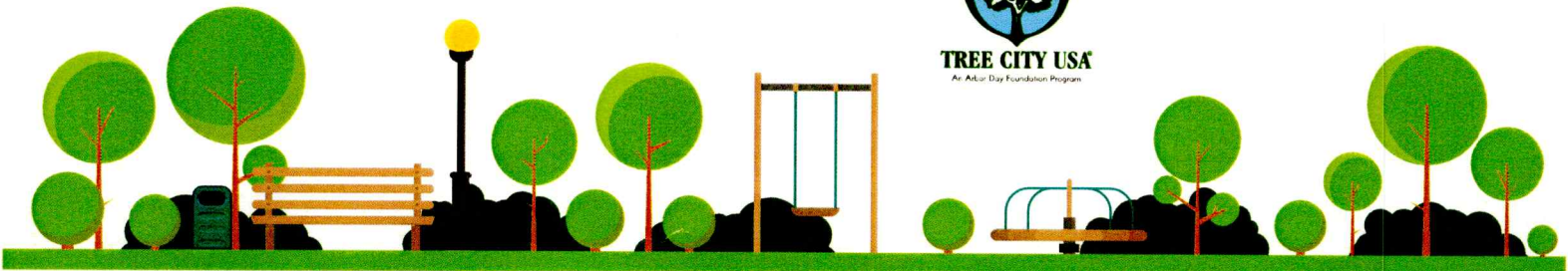
PROGRAM SUMMARY

The Tree City USA program was founded in 1976 to celebrate towns and cities committed to growing their urban canopy. Led by the Arbor Day Foundation, with partners at USDA Forest Service and National Association of State Foresters, it provides the foundational framework necessary for communities to manage and expand their tree cover.

Program applications are completely free. Many cities renew their Tree City USA status every year, making them eligible for a Growth Award and other urban forestry opportunities.

THE FOUNDATION OF URBAN FORESTRY PROGRAM DEVELOPMENT

The Tree City USA program has helped more than 3,600 communities across the country build out their urban forests. Recognition forms the base layer for five different areas of growth, including expansion of personnel, financial investment, defined policies and plans, and engagement with residents.



STANDARDS FOR RECOGNITION

To receive recognition, a community must meet four core standards for its public trees:

✓ Standard 1: Form A Tree Board Or Department

Delegating responsibility for city- or town-owned trees is the first official step to becoming a Tree City. By forming a tree board or department, cities can create a more organized and effective urban forestry plan.

✓ Standard 2: Establish A Tree Care Ordinance

A public tree care ordinance assigns clear authority over public trees and provides clear guidance for planting, maintaining, and/or removing trees from streets, parks, and other public spaces.

✓ Standard 3: Maintain A Community Forestry Program With An Annual Budget Of At Least \$2 Per Capita

Your community most likely already spends at least \$2 per capita on the planting, care, and removal of trees. This is intended to demonstrate an ongoing investment into your public trees.

✓ Standard 4: Proclaim and Observe Arbor Day

Celebrating Arbor Day and passing an official holiday proclamation helps create pride for your city's entire urban forestry program.



BENEFITS OF RECOGNITION

By becoming a Tree City, your community will:

- Receive flags, signs, and other materials to proudly display your award
- Educate residents about the value of trees and green space
- Gain national recognition for your commitment to environmental stewardship
- Create a cleaner, healthier, and more beautiful urban landscape



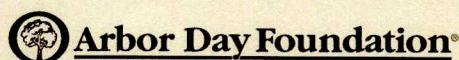
TREE CITY USA
An Arbor Day Foundation Program

GETTING STARTED

Interested in joining, but not quite sure where to begin? It's as simple as following these five steps!

1. Make the case to friends and leaders in your community
2. Contact your state's urban and community forestry coordinator
3. Work together to fulfill the four Tree City USA standards
4. Celebrate Arbor Day
5. Submit your free application!

Learn and apply today at arborday.org/treecityusa





KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 4.I.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

Monthly statement review by the board to help make decisions on their finances.

HISTORY:

Monthly statement is checked by the board for their expenses, and their activities and accounts flow of money coming in and out.

FISCAL IMPACT:

\$19,779.07



**CITY OF LA MARQUE
KEEP LA MARQUE BEAUTIFUL FUND
December 2024**

DONATIONS

	Total Donations Received	Parks			Keep La Marque Beautiful		
		Correct Allocation	Actual Payment	Over / (Under) Payment	Correct Allocation	Actual Payments	Over / (Under) Payment
October 2024	1,310.00	655.00	655.00	0.00	655.00	655.00	0.00
November 2024	418.00	209.00	209.00	0.00	209.00	209.00	0.00
December 2024	2,144.00	1,072.00	1,072.00	0.00	1,072.00	1,072.00	0.00
January 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
February 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
March 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
April 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
May 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
June 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
July 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
August 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
September 2025	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	\$ 3,872.00	\$ 1,936.00	\$ 1,936.00	0.00	\$ 1,936.00	\$ 1,936.00	0.00

BEGINNING CASH & INVESTMENT BALANCE 11/30/2024

\$24,368.68

REVENUES

Donations	1,072.00
Additional donations	0.00
Interest on Investments - December 2024	40.24
Total Revenues	\$1,112.24

EXPENSES

<u>Date/Vendor</u>	<u>Description</u>	
12/27/2024 JP Morgan	U-Haul Moving & Storage	109.95
12/27/2024 JP Morgan	Church's Chicken-food	63.90
12/12/2024 James Woolsey	Jimbo Nursery plants	1,728.00
12/12/2024 Justin Lopez	Painting library mural	3,800.00
Total Expenses		\$5,701.85

ENDING CASH & INVESTMENT BALANCE 12/31/2024

\$19,779.07



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 4.II.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

Monthly Statement for waste and recycling collection for residents, commercial and industrial customers.

HISTORY:

Information on the number of residential and commercial items that are being collected for recycling, trash and bulk

FISCAL IMPACT:

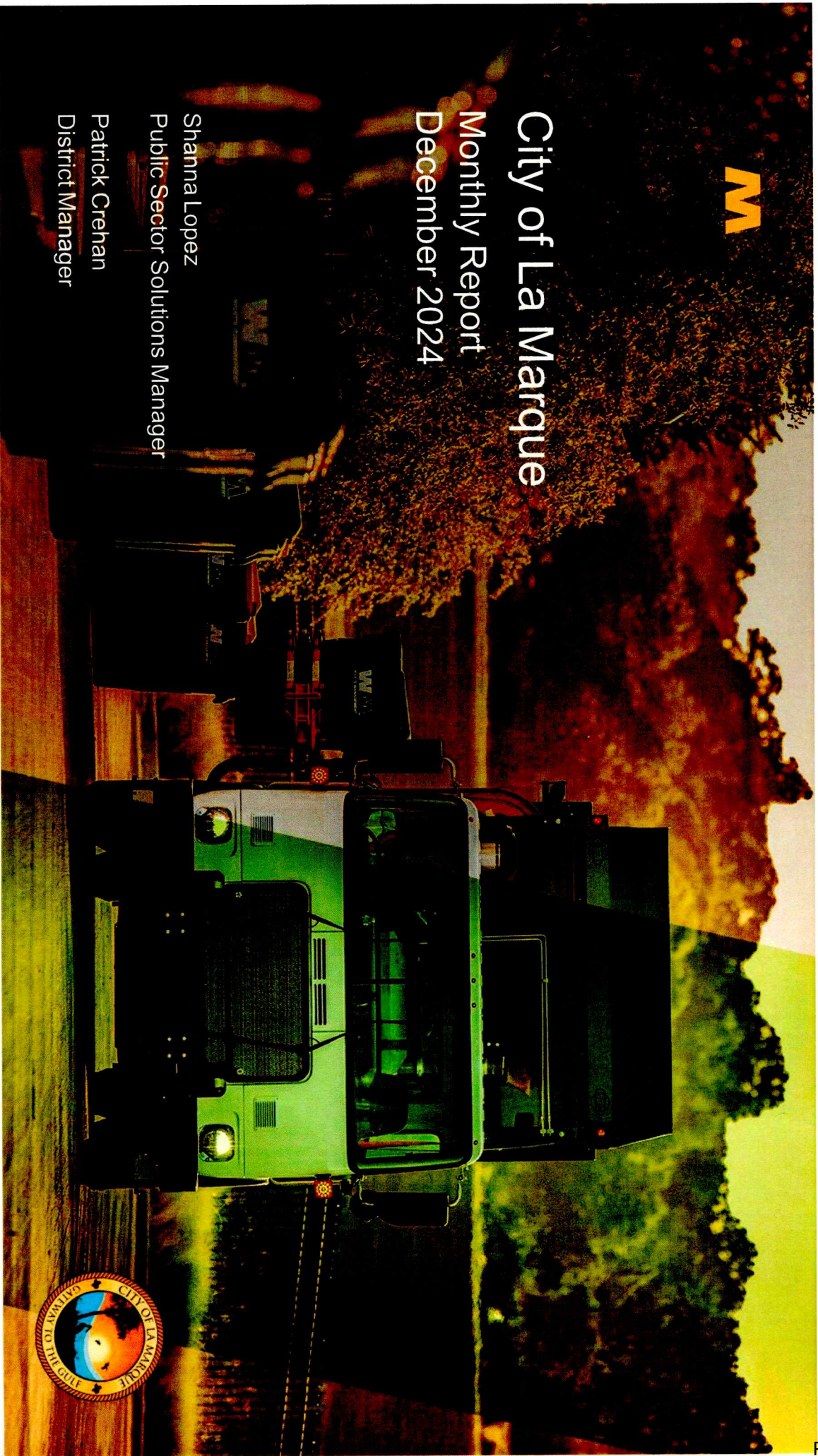
None

M

City of La Marque

Monthly Report
December 2024

Shanna Lopez
Public Sector Solutions Manager
Patrick Crehan
District Manager



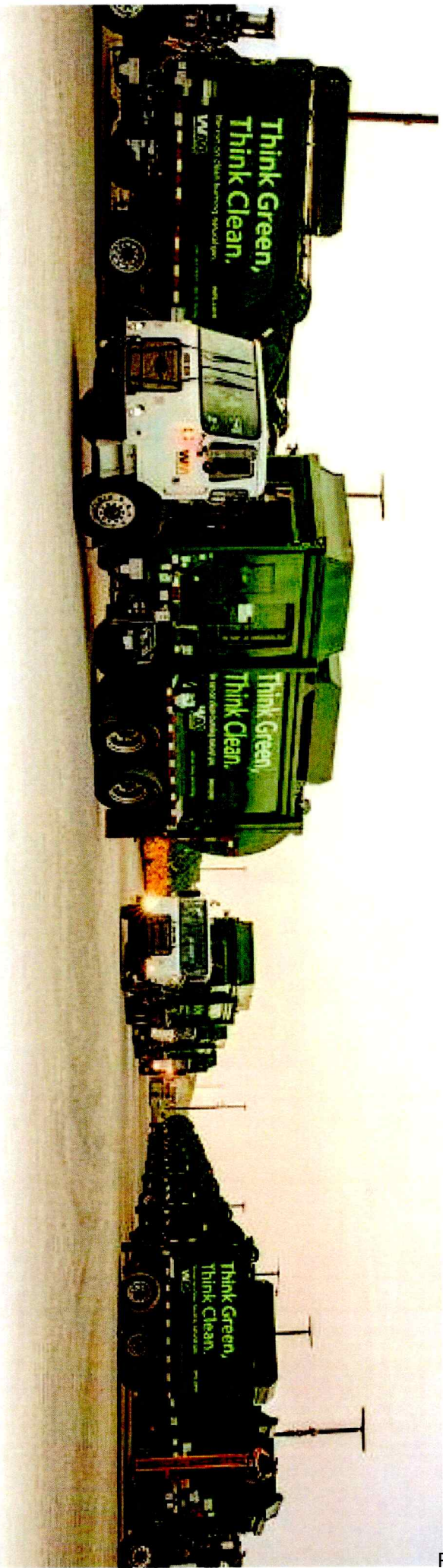


Table of Contents

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HHW, E-Waste & Special Collections.....	8



Collection Services

Residential, Commercial, Industrial and Recycling

As La Marque's preferred environmental services partner, Waste Management provides Waste and Recycling collection for Residential, Commercial and Industrial customers in the City of La Marque.

Waste Management provides curbside waste, recycling, bulk and green waste collection to **7,072** homes each week. Our various residential services performed by our collection team delivers **114,284** personal touches each month to the City of La Marque residents.

In addition to residential services, Waste Management provides waste collection to **393** Commercial Businesses each month, equaling **4,980** services per month.



Collection Services Report

The following report includes information on the number of residential and commercial customers in the City of La Marque, as well as the tons of material collected for residential recycling, trash and bulk.

	Number of Households and Businesses												TOTAL	AVG	
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP			
Residential Households	7,058	7,025	7,072											21,155	7,052
Commercial Businesses	399	393	280											1,072	357
	Materials Collected (in Tons)														
Residential Recycling	46	56	82											185	62
Residential Bulk Collection	428	364	383											1,175	392
Residential Trash Collection	425	363	569											1,358	453
Total Materials Collected	900	784	1,034											2,718	906
Recycling Contamination Rate	23.8%	25.5%	21.7%												
Diversion Rate	4%	7%	8%												7%



Customer Service

We're dedicated to providing best-in-class service and making your life a little easier. We know our Customers will have questions and requests from time to time. Our State-of-the-Art Customer Service Team and Dedicated Public Sector Digital Care Desk are ready to assist residents and businesses of your city.

**WE DON'T JUST MANAGE
WASTE WE PROVIDE
SOLUTIONS**



5



Customer Service Summary Report

Waste Management provides service **three times** a week to approximately **7,072** homes in the City of La Marque. That is approximately **1,371,402** service opportunities per year.

	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	AVG
Reported Misses	26	25	19										70	23
Container Maintenance	23	30	27										80	27
Property Damage	0	0	0										0	0
Other	85	76	63										224	75
Total Issues	134	131	109										374	125
Service Success	99.88%	99.88%	99.90%											

*Detailed customer service report available upon request.



At Your Door

Waste Management's **At Your Door** program makes the responsible disposal of household hazardous waste, electronic, and other special materials safe, simple, and convenient for all La Marque residents. The addition of the **At Your Door** program not only provides La Marque residents with a vital service, but also improves sustainability and diversion. This program helps reduce illegal dumping, as well as eases groundwater and soil contamination, and increases neighborhood aesthetics. In addition, most of the material collected is recycled.



At Your Door

WM has collected over **1.32 tons of HHW** since October 2024.
89% of Collected Material Recycled or Re-Used

Pounds of Home Generated Special Materials Collected														
	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	AVG
Total Pounds Recycled	602	1,034	709										2,345	782
Total Pounds Collected	638	1,289	715										2,642	881
%Recycle or Reused	94%	80%	99%										89%	



Waste Management Green Facts

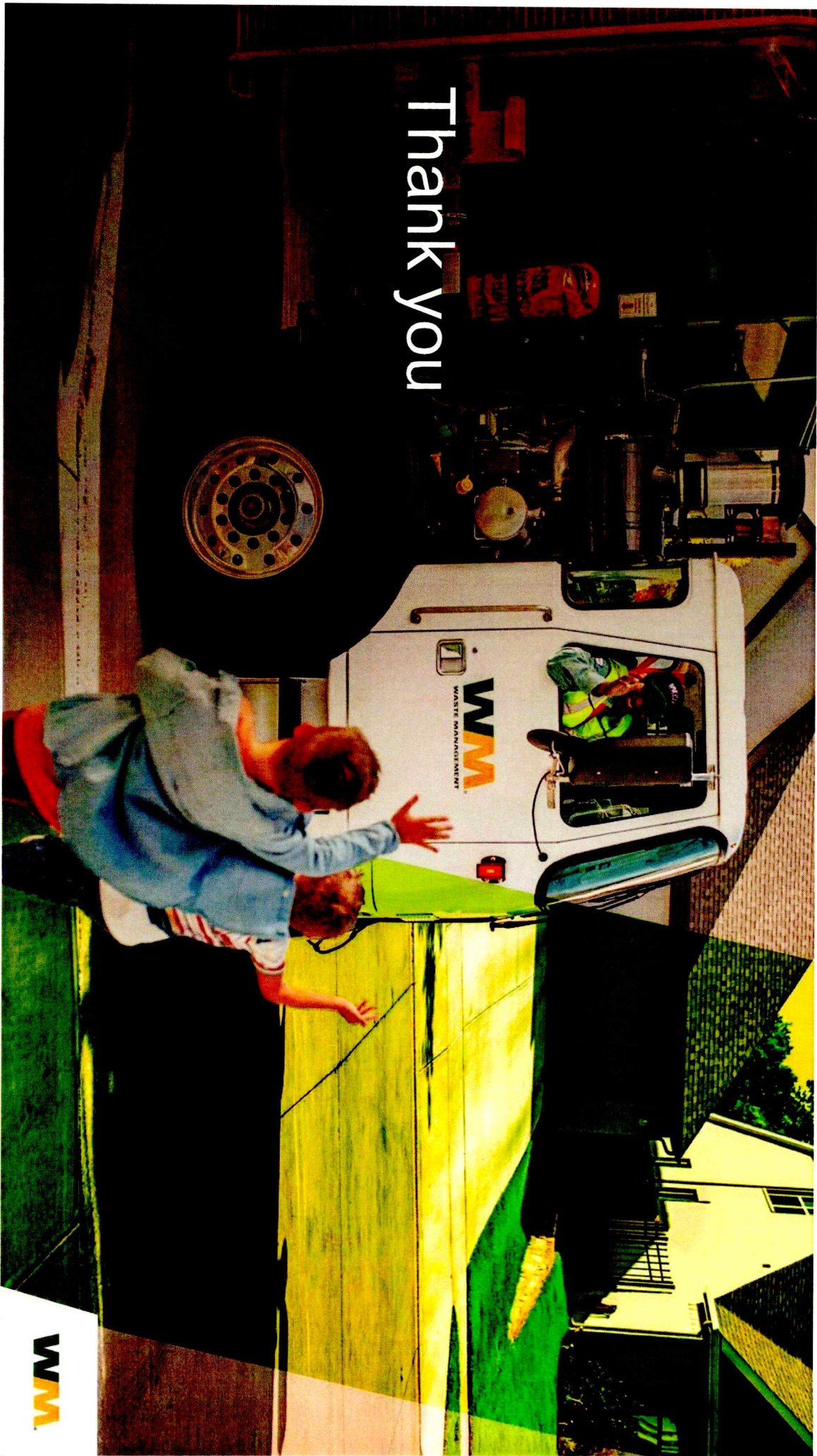
- WM recycles over 15 million tons of material each year
- WM services 5.5 million recycling customers daily
- 90% of plastics generated in the U.S. each year winds up in landfills or incinerators

Three Rules to Recycle Right:

- Recycle clean bottles, cans, paper and cardboard
- Keep food and liquid out of your recycling
- No loose plastic bags and no bagged recyclables

Learn more at www.wm.com/recycleright





Thank you





**CITY OF LA MARQUE
KEEP LA MARQUE BEAUTIFUL COMMISSION
REGULAR MINUTES
of
January 8, 2025**

1. CALL MEETING TO ORDER

Vice-Chairperson Loftis called the meeting to order at 6:00 p.m.

2. ROLL CALL

PRESENT:

Re'Chard Loftis	Vice Chairperson
Terry Pettijohn	Commissioner
Ashley Gooden	Commissioner

ABSENT:

Katherin Keith-Herrin	Commissioner
Lyndsey Gonzales	Chairperson

CITY OFFICIALS / STAFF:

James Ross	Councilmember District D
Cesar Garcia	City Manager
Agueda Jimenez	Communications Coordinator
Jose Hernandez	Code Enforcement Supervisor
Myrna P. Sanchez	Code Enforcement Administrative Assistant

3. PRESENTATIONS

There were no presentations.

4. REPORTS

4.I. Financial Report

Commissioner Pettijohn acknowledged that the balance in the Keep La Marque Beautiful Commission account was \$24,088.68 as of 11.30.2024.

4.II. City Manager Report

City Manager Garcia did not offer a report.

4.III. Waste Management Report

NO ACTION TAKEN.

5. MINUTES

5.I. Regular Keep La Marque Beautiful Minutes 12.11.24
Commissioner Pettijohn made a motion to approve the December 12, 2024 meeting minutes. Commissioner Gooden seconded. **MOTION CARRIED UNANIMOUSLY.**

6. CITIZENS PARTICIPATION

There was no citizen's participation.

7. OLD BUSINESS

7.I. Approving recommendation for a mural at the La Marque Police Station
Commissioner Pettijohn made a motion to approve the recommendation of a Police Station Mural to be sent to the City Council for approval. Commissioner Gooden seconded. **MOTION CARRIED UNANIMOUSLY.**

7.II. Funding New Streets Signs

Vice-Chairperson Loftis stated that this item had been brought to the Commission before for discussion but indicated that this item includes an addition of the All-American logo to the street signs.

Commissioner Pettijohn made a motion to allocate \$4,000.00 for signs. Commissioner Gooden seconded. **MOTION CARRIED UNANIMOUSLY.**

8. NEW BUSINESS

8.I. Electing a Chair and Vice Chair for the 2025 calendar year
THIS ITEM WAS TABLED.

8.II. Approving larger storage unit at U-Haul Storage Center
Vice-Chairperson Loftis stated that the current storage is too small to cover all the Keep La Marque Beautiful swag items.
Commissioner Pettijohn made a motion to approve the 10x10x10 unit at U-Haul Storage Center at a cost of \$179.95 per month. Commissioner Gooden seconded. **MOTION CARRIED UNANIMOUSLY**

8.III. Approving participation in Trash Bash

City Manager Garcia shared the details of the Trash Bash event and encouraged the commission to take part in the event.

Commissioner Pettijohn made a motion to participate in the Trash Bash event on March 29, 2025. Commissioner Gooden seconded. **MOTION CARRIED UNANIMOUSLY.**

9. REQUESTS AND ANNOUNCEMENTS

City Manager Garcia shared a request to Keep La Marque Beautiful to participate in the Scenic City. He also stated that the Keep Texas Beautiful grant that was received for the Coca-Cola trash cans is undergoing the process of moving forward. He noted that the Parks Board may request support for Tree City, Bird City, and the Monarch Butterfly pledge.

Vice-Chairperson Loftis requested an item for the next agenda to discuss the need for no-dumping signs (15), and littering signs (5) as well as magnetic signs.

10. ADJOURNMENT

Commissioner Pettijohn made a motion to adjourn. Commissioner Gooden seconded. **MOTION CARRIED UNANIMOUSLY.**

*** Meeting adjourned at 6:36 P.M.*

Chairperson
Keep La Marque Beautiful Commission



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 7.I.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

This is an annual election to name the Chairperson and the Vice-Chairperson for the Commission.

HISTORY:

1/8/2025-This election of Chair and Vice-Chair takes place every year - ITEM TABLED TO MARCH 12, 2025 MEETING

FISCAL IMPACT:

None



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.I.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

The City of La Marque is finalizing the event calendar for 2025. All events from Boards/Commissions must be submitted by the end of March for proper promotions and preparation time.

HISTORY:

The Keep La Marque Beautiful Commission holds many citywide events throughout the year.

FISCAL IMPACT:

Unknown

Date	Event
	Beautify the Bayou
	Bayou Fest
	Fall Fest
	Arbor Day & Fall Sweep
	Christmas Float
	Good Neighbor & Yard and Business



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.II.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

A virtual meeting was held to discuss the event; identifying gathering locations, needed supplies(gloves, bags, safety vest, etc.) registration and check-in procedures, promotions, and communication.

HISTORY:

1/8/2025-first appearance on the KLMBC Agenda

FISCAL IMPACT:

None at this time



Site Information: Highland Bayou (Mac McGaffey Highland Bayou Park)

Location:

Check in/Registration at Highland Bayou Park
1991 Getty Rd
La Marque, TX 77568

Special Notes:

Coordinator Names & Contact information:

Jose Hernandez
City of La Marque
(409) 916-1175
j.Hernandez@cityoflamarque.org

Sheckeita Eaglin
Gulf Coast Authority
(409) 945-2230
seaglin@gcatx.org

Driving Directions:

From Houston take I-45 South to La Marque Frontage Road Exit 10 toward FM519/Main Street. Exit and continue South on the I-45 feeder and turn right on Getty Rd. Continue on Getty Rd. until you arrive at Mac McGaffey Highland Bayou Park.

Parking:

Parking is available at Mac McGaffey Highland Bayou Park.

Registration Area:

Registration and check-in is at Mac McGaffey Highland Bayou Park. Look for the Trash Bash signs!

Area To Be Cleaned:

Volunteers will cleanup in and around Mac McGaffey Highland Bayou Park.

Schedule for the Day:

8:00 am – 9:00 am	Registration
8:30 am – 11:00 am	Cleanup
11:00 am – 12:00 pm	Lunch, door prizes, activities

Visit www.TrashBash.org for information on the event, safety, and the required waiver.



Agenda

River, Lakes, Bays 'N Bayous Trash Bash® 2025 Steering Committee Meeting #3

Tuesday, January 14, 2025

2:00 p.m. to 3:30 p.m.

Physical Location: H-GAC, 3555 Timmons Lanes, 2nd Floor, "Bumblebee" Conference Room

Virtual Option: Microsoft Teams, Join via link: [Join the meeting now](#)

Meeting:

1. Welcome and Introductions
2. Meeting Schedule, and Deadlines
 - Meeting Schedule
 - Site Coordinator Deadlines
 - Site Information Sheets for website – 10/04
 - Allocation Forms – 11/01
 - Trash/Tire/Portalet Maps – 1/10
 - Transportation Maps – 2/07
 - Site Reports/Surveys/Photos – 4/07
 - Site Coordinator Page on TrashBash.org
 - Password has been updated
3. Site Discussion
 - Site Change Updates
 - Site issue discussions
 - Site permits/permissions
4. Supplies
5. Promotion
6. Fundraising and Budget
7. Education
8. New Business
 - Other new business as brought forth by committee members

Site Coordinator Website: <https://www.trashbash.org/401/login.php?redirect=/site-coordinator.html> **PW:** sitecoordinator2025

Next Meeting: Tuesday, February 11, 2025

Event: Saturday, March 29, 2025



Site Information: General Event Safety and Information

Registration, Liability Waiver, and Photo Release Form:

Every participant must sign a registration form that includes a liability waiver section and photo release before participating in the cleanup. Minors must have the form signed by their parent or guardian, not just a chaperone. Registration forms can be downloaded in English or Spanish from the Trash Bash® [website](#) so that you can print the form, complete it in advance, and bring it with you. This is especially recommended for larger groups to help speed up the registration process.

What to wear/bring:

Trash Bash® will happen rain or shine unless inclement weather poses a danger to participants. Conditions can be slippery, muddy, or overgrown, and temperatures can range from cold to warm. It is recommended that you bring the following items: pants, sunscreen, hats, insect repellent, rubber boots or sturdy closed-toed shoes you don't mind getting dirty, and rain gear. NO sandals or flip-flops. Volunteers wearing inappropriate footwear will not be allowed to participate.

Trash NOT to pickup:

Do not pick up medical waste, 55-gallon drums or other sealed closed or sealed containers, hazardous materials, broken glass, partially buried items, or heavy items requiring more than one person to lift it. Tell a site organizer the location of the item, and the proper authority will be called for their collection.

You can watch a safety video [here](#).

Restrooms:

Trash Bash® is an outside event, and at most cleanup sites the restroom options will consist of port-a-potties with handwashing stations. In a few locations, such as some of the parks, additional facilities may be available but cannot be guaranteed. Individual site contacts may have more specific details if needed.

Accessibility:

Trash Bash® is an outdoor litter cleanup on and around the banks of our local waterways. If you have any mobility or accessibility concerns about a site, it is best to contact the specific site coordinator to discuss.

What is provided for volunteers at Trash Bash®:

Supplies

Trash Bash® cleanup locations provide volunteers with gloves and trash bags. Trash grabbers are available but are limited and are not provided to every individual. If you have your own gloves or trash grabbers you prefer to use you may bring them with you.

T-shirt

Trash Bash® t-shirts are available at registration the morning of the event on a first-come first-serve basis.

Lunch/Drinks

All volunteers are invited to stay after the cleanup for a free lunch. Lunch usually consists of hot dogs, chips, and cookies. Water is available throughout the event. Individual sites may have additional beverage options. As Trash Bash® is an outdoor event, lunch will also be served outside, usually at the registration location.

Visit www.TrashBash.org for information on the event, safety, and the required waiver.



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.III.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

This program is a non-profit organization that evaluates and recognizes Texas cities for their commitment to high quality visuals in public spaces and roadways by reviewing their existing municipal ordinances related to landscaping, tree planting, signage, awarding them a certification level based on their score.

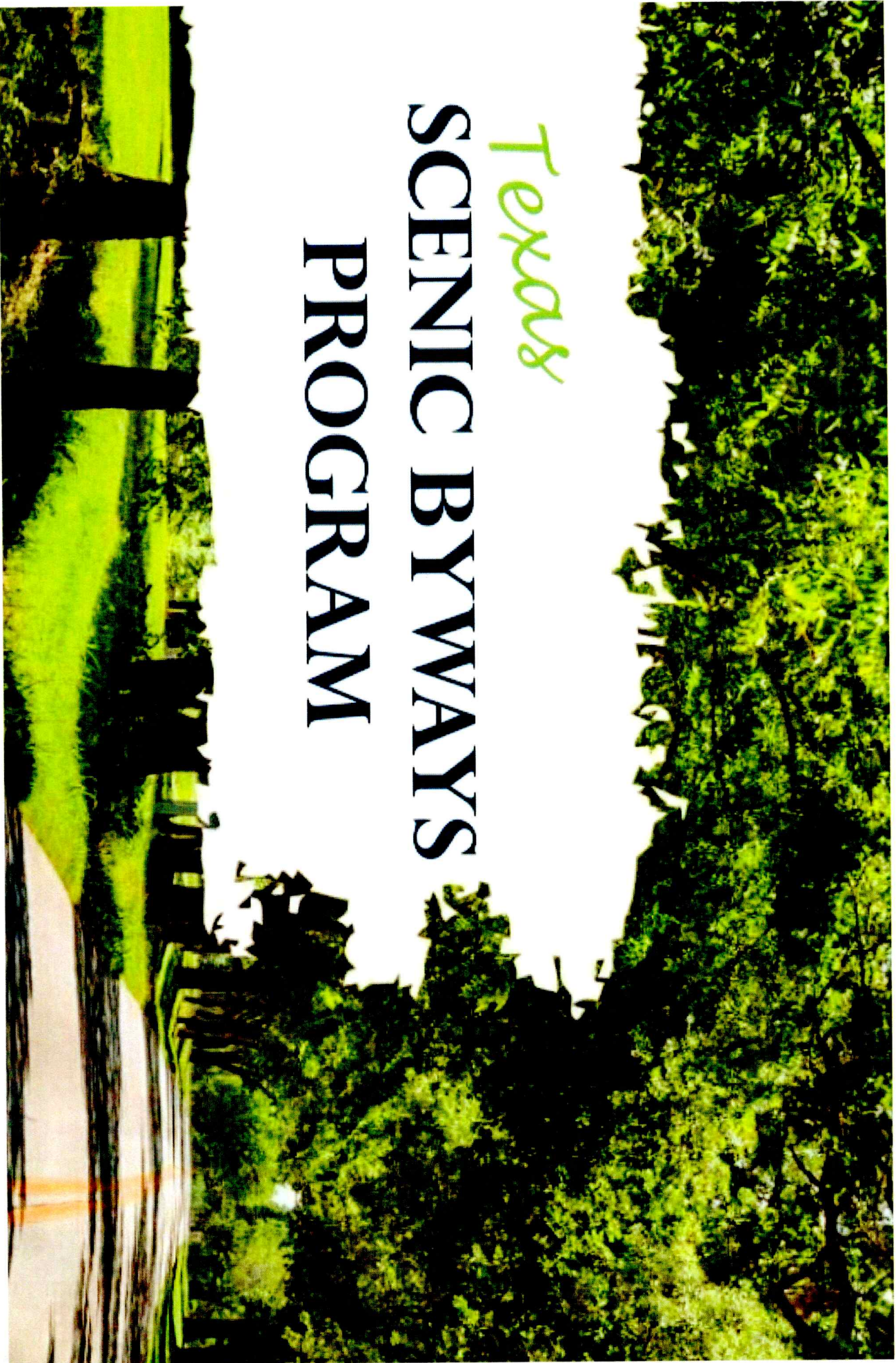
HISTORY:

2/12/2025-first appearance on Keep La Marque Beautiful Commission Agenda

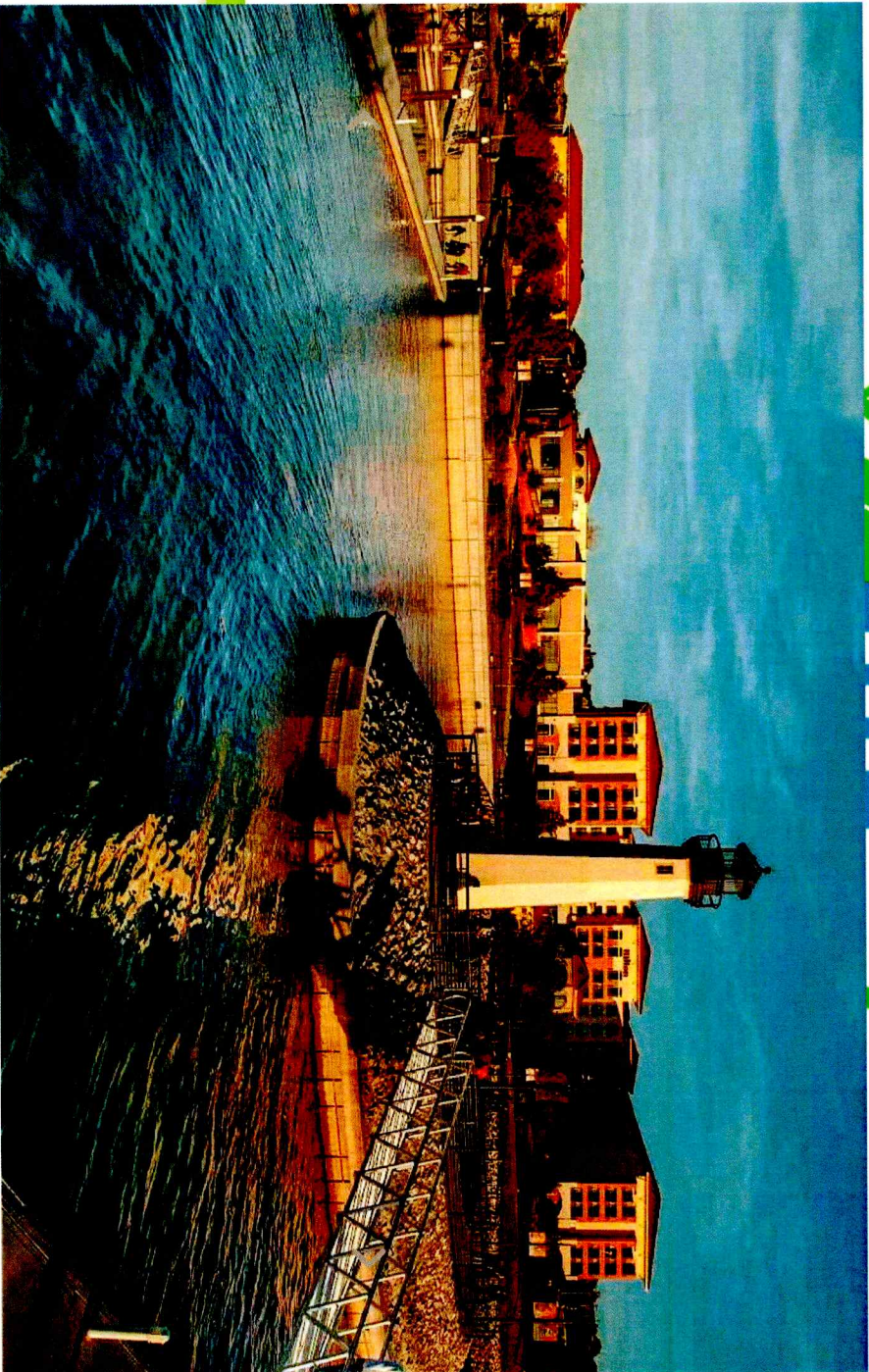
FISCAL IMPACT:

None

Texas
**SCENIC BYWAYS
PROGRAM**


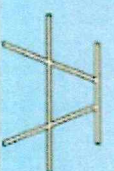
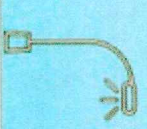
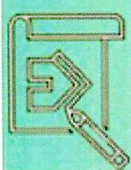

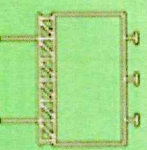

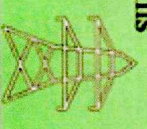
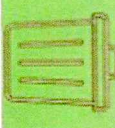
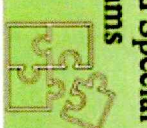


CERTIFIED PLATINUM TEXAS SCENIC CITIES



Texas municipalities **that implement high-quality scenic standards** for public spaces. The Scenic City Certification Program provides a proven, highly-regarded tool to Texas cities for assessment, evaluation, and recognition of infrastructure standards.

The evaluation reviews every applicant's existing ordinance and code language in these areas:

Streetscape Enhancement 	Parks, Trails, and Open Space 	Lighting Standards 	Design Integrity 	Landscaping 
Sign Control 	Litter and Graffiti Prohibition 	Utility and Cable Line Programs 	Dumpster Screening 	Unique Municipal Features and Special Programs 

Sign Control | Sceni...



Littering and Graffiti ...



Utility and Cable Line ...



Who Is Scenic Texas?



Unique Municipal Fe...



s city may apply to the Scenic City Certification Program for an objective, points-view of existing municipal infrastructure ordinances. Every application receives a set evaluation; cities that score at the upper level and demonstrate a strong commitment to scenic preservation may earn Certified Scenic City designation.

Click below to access the Resource Guide



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.IV.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

This is a community spring clean-up event in key public spaces like parks, schools, and waterways that need attention.

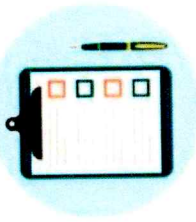
HISTORY:

2/12/2025-first appearance on Keep La Marque Beautiful Commission Agenda

FISCAL IMPACT:

None

Get Set for Spring! Cleanup and Trash Off Essentials



Kirsten Sorensen
Research and Cleanups Program Manager
Keep Texas Beautiful

Webinar Will Be Recorded

Registrants will receive a copy of the slides and recording

Training Credit

KTB Affiliates will receive 1 hour of training credit

Q&A

Ask your questions in the Q&A Box

Post Survey

Stick around to fill out the post survey



Housekeeping



Before We Get Started



Keep Texas
Beautiful



Keep Texas
Beautiful

Timeline

Important dates this season

Supplies

Supply kit contents and how to order

Reporting Your Data

How to meet all requirements for GAC/DMWTTTO

Resources

Materials you can use to help make your events a success

Q&A + Upcoming Opportunities

Ask questions and learn what's next from KTB!

Agenda

Fall Sweep 2024 Success!



Keep Texas
Beautiful

In October of 2024, KTB launched the new Texas Litter Database

- 452 total cleanups (169 in 2023)
- 15,759 cleanup volunteers (8,315 in 2023)
- 492,036 pounds of trash removed
 - 307,389 pounds increase from 2023 - or, the weight of the Statue of Liberty

167% increase in cleanups reported
166% increase in trash volume

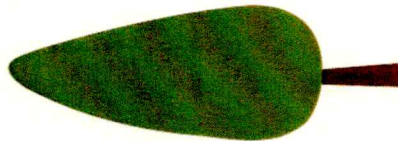
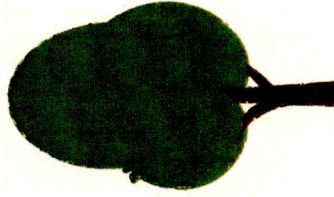
See more stats here: [Fall Sweep 2024 Impact](#)





Keep Texas
Beautiful

Timeline



Important Dates



Keep Texas
Beautiful

January 29

Supply requests open and close May 9th → [Order Here](#)

March 1

Cleanups begin → [Add to the KTB Calendar](#)

April 1 - 30

Don't mess with Texas Trash-Off → [More Info Here](#)

May 31

Last day of spring cleanups

June 11

Reporting due → [Submit to the Texas Litter Database](#)

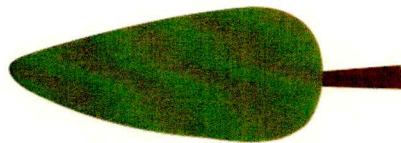
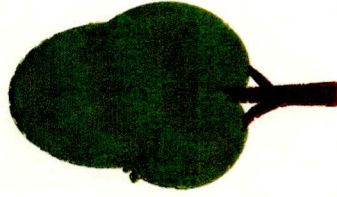


Keep Andrews Beautiful



Keep Texas
Beautiful

Supplies



Cleanup Types



Keep Texas Beautiful



KTB Affiliate Supplies

ALL KTB AFFILIATES ARE ELIGIBLE FOR 1 FREE KIT FOR GAC 2025



Cleanup Supplies for TxDOT Roadways

AVAILABLE TO ANYONE CLEANING A STATE-MAINTAINED ROAD'S RIGHT OF WAY



Waterway Cleanup Supplies

WATERWAYS INCLUDING COAST, LAKES, RIVERS, STREAMS, AND DRAINAGE SYSTEMS

KTB Affiliates only

Everyone - TxDOT roadway only

Everyone within 30 miles of an H-E-B Store on waterway only

Affiliate Kit Supplies



Keep Texas
Beautiful



KTB Affiliate Supplies

ALL KTB AFFILIATES ARE ELIGIBLE
FOR 1 FREE KIT FOR GAC 2025



Keep Texas
Beautiful

All KTB Affiliates are Eligible to Receive 1 Free Supply Kit

- Must have reported data on-time in the last calendar year
- First affiliate kit free of charge; up to 3 additional can be ordered for shared shipping cost of \$10 each

KTB Affiliate Supply Kits Include

- 13-Gallon Trash Bags (50 or 75 count)
- 30-Gallon Trash Bags (40 count)
- 45-Gallon Trash Bags (10 count)
- Disposable Gloves (100 pairs)
- *Litter Grabbers (12 count)

* Must not have received litter grabbers in the last calendar year

** Maximum of 12 litter grabbers per order - paid kits will not include additional grabbers

TxDOT Kit Supplies



Keep Texas
Beautiful



Cleanup Supplies for TxDOT Roadways

AVAILABLE TO ANYONE CLEANING A
STATE-MAINTAINED ROAD'S RIGHT
OF WAY

Don't mess with Texas

TRASH-OFF

2025

Anyone Cleaning a State-Maintained Road Eligible

- Anytime from March 1 - May 31 (does not have to fall between April 1 - 30 for Don't mess with Texas Trash-Off)
- Up to 3 kits can be ordered free of charge
- You do not have to be a KTB Affiliate to participate

TxDOT Supply Kits Include

- 13-Gallon Trash Bags (50 or 75 count)
- 30-Gallon Trash Bags (40 count)
- 45-Gallon Trash Bags (10 count)
- Disposable Gloves (100 pairs)
- Bug Spray (1 bottle)
- Sunscreen (25 individual packets)
- *Safety Vests (25 count)

* Must not have received safety vests in the last calendar year

KTWC Kit Supplies



Keep Texas
Beautiful



Waterway Cleanup Supplies

WATERWAYS INCLUDING COAST,
LAKES, RIVERS, STREAMS, AND
DRAINAGE SYSTEMS



Waterways Only within 30 Miles of an H-E-B Store

- This includes H-E-B, Central Market, H-E-B Plus, Mi Tienda, Joe V's Smart Shop (program is open year-round)
- Up to 3 kits can be ordered free of charge
- You do not have to be a KTB Affiliate to participate

TxDOT Supply Kits Include

- 13-Gallon Trash Bags (50 or 75 count)
- 30-Gallon Trash Bags (40 count)
- 45-Gallon Trash Bags (10 count)
- 40 Mesh Onion Bags
- Disposable Gloves (100 pairs)
- Bug Spray (1 bottle)
- Sunscreen (25 individual packets)
- Litter Grabbers (12 count)

For All Cleanups



Keep Texas
Beautiful

Supplies Must be Ordered 3 Weeks in Advance

If you do not provide adequate notice, your order will not be fulfilled

Must Have Completed All Reporting in Past Year

If you received supplies in the last calendar year, you must have submitted your data on time to be eligible for supplies this season

Commit to Submitting Reports by June 11

By ordering supplies, you are agreeing to the terms of the program

Litter Clean Ups Only

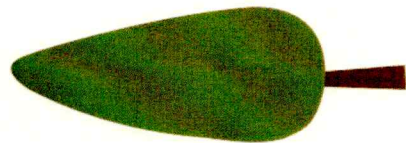
Please use your supplies only for litter clean ups that you will report to the [Texas Litter Database](#) – supplies are not intended for handouts, promotional giveaways, etc



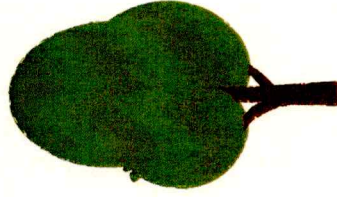
Keep Andrews Beautiful



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Reporting Your Data



Reporting Requirements



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Contact Information

Organization Name, Contact Name, Email

Cleanup and Site Information

We'll discuss that on the next slide!

Trash Volume and Weight Data

Number of bags collected, weight of trash collected, etc

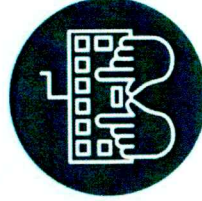
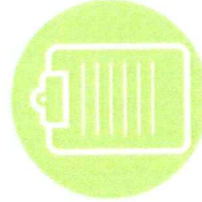
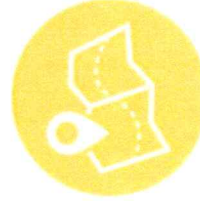
Volunteer Data

Number of volunteers, volunteer ages

***Note: Starting in 2025, Wrap-up Reports will no longer be required, and instead will be incorporated in 2025 Recognition Reports**

Texas Litter Database

Discover free public data, tools, and resources from
Keep Texas Beautiful



Report Your Data to the Texas Litter Database

Submit Data: Cleanup Location

Enter an address or coordinates, find the location of your cleanup, and **draw on the map** the exact location of your cleanup

Required:

- Separate report for each cleanup location
- Litter clean ups ONLY
 - No citywide collection events, recycling drop-offs, junk collection from private property, etc

Where did you complete the cleanup?*

Use the tool below to draw a polygon around the area covered by the cleanup. Zoom in to see park boundaries and landmarks. Do your best approximation, it doesn't have to be perfect!

Click the white icon on the top right of the map, then click at each corner of your polygon. Double-click to finish the shape.



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Cleanup Location: Do!

Example: Park Cleanup

In this example, volunteers cleaned up the entire neighborhood park, and a few volunteers ventured across the street and into the neighborhood and picked up litter on both sides of the street

Notice: Volunteers did not pick up litter at private homes, so polygon is drawn around **street only**



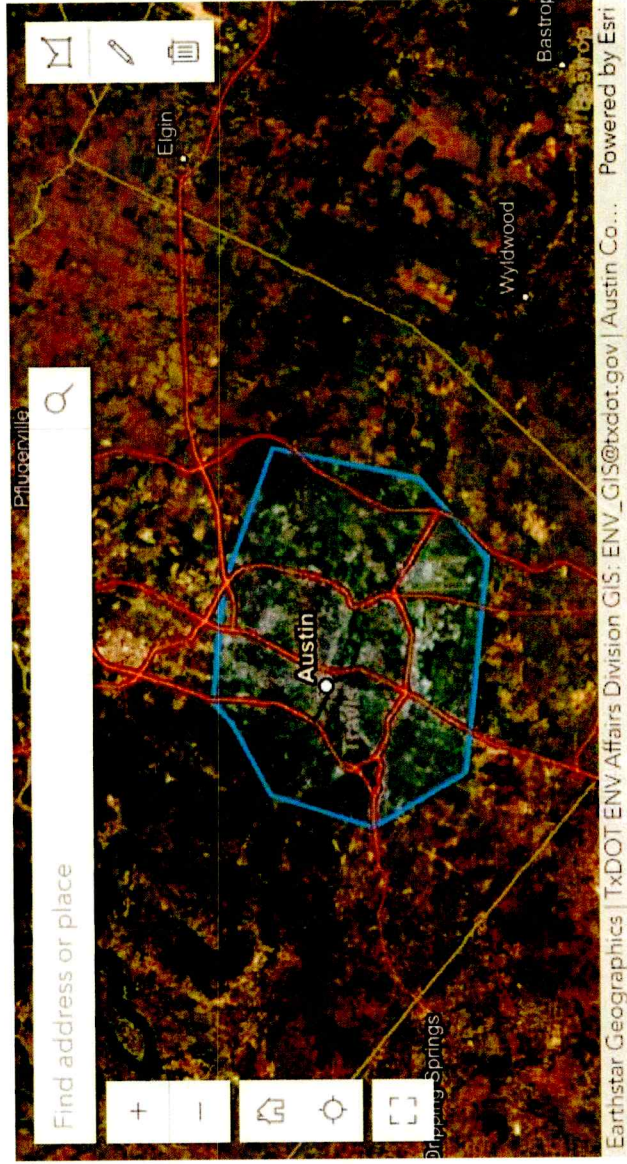
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Cleanup Location: Don't!

Example: Citywide Cleanup Day

In this example, a citywide event was held and volunteers cleaned up different locations across the city

Note: a separate report is required for each cleanup location; reports incorrectly submitted will be rejected and must be correctly submitted by the due date



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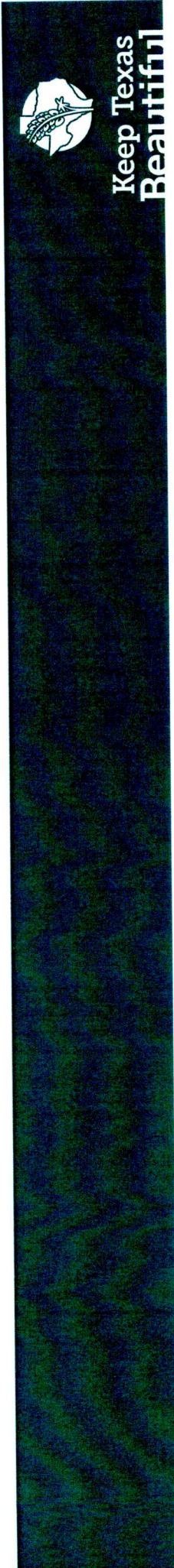
New Quality Assurance Process

We are carefully reviewing all data as it is submitted in this new version of the database - if we have questions, or need to clarify anything, we may reach out to make a correction!

Examples: any "hard" plastic that is not styrofoam or plastic film

Item	Tally	Total #
6 pack rings		
Beverage Bottles/ Containers		
Bottle/ Container Caps		
Buoys and Floats		
Cigar plastic tips		
Cigarette butts		
Disposable lighters		
Fishing Lures and Line		
Food Containers		
Fragments		
Non-Food Containers		
Personal care products		
Plastic Cups/ Plates		
Plastic Rope/net pieces		
Plastic Toys		
Plastic Utensils		
Shotgun Shell Casings		
Straws		
Other		

Hard and Solid Plastic



Reporting Summary



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Due June 11

- Separate **cleanup report** to the **Texas Litter Database** for each separate location
- Report litter cleanups **ONLY** (no drop-off or collection events)
- Reports with incorrect location data will be rejected – must re-submit corrected report(s) by the original due date
- If data not submitted by deadline, group will be ineligible to receive supplies for one calendar year
- Optional: **Share Photos and Stories!**
- You can share any litter cleanup data to the Texas Litter Database - any size group, any time of year (does not have to be part of a KTB event)



Why Does It Matter?



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Amplify Your Impact

Uploading Cleanup Data to Texas Litter Database can relieve administrative burden, provides public data that researchers and legislators can access

Track Trends to provide concrete, actionable evidence so you can identify problems, implement solutions, and measure the efficacy of their success → from the local to statewide level

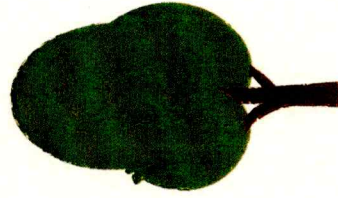
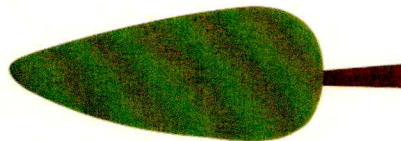
Use as a Tool to drive education, volunteerism, and civic engagement





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Resources



Resources and Toolkits



Keep Texas Beautiful
PLANNING YOUR CLEANUP EVENT

Updated Resources & Toolkits

Cleanup Event Planning Toolkit & Social Media Toolkit: [Find Here](#)

Resources (including worksheets, liability waivers, training videos, and more): [Find Here](#)



Cleanup Report Worksheet

USE THIS WORKSHEET IN THE FIELD TO CAPTURE DATA ABOUT YOUR LITTER CLEANUP



Sample Volunteer Sign-In Form

INCLUDES LIABILITY WAIVER AND PHOTO RELEASE



Cleanup Event Logos

LOGOS YOU CAN USE TO PROMOTE YOUR EVENT



Training Videos

RESOURCES TO SUPPORT YOUR TEXAS LITTER DATABASE WORK



PLANNING YOUR CLEANUP EVENT

Plan your community, restore your environment, and make a lasting impact.

6-8 Weeks Before the Event

01.

Define Your Goals & Objectives

- Decide on the area to be cleaned (e.g., park, school, roadside, etc.)
- Identify specific categories of litter (e.g., cans, paper, plastic, etc.)
- Determine the community involvement strategy



02.

Secure Permissions and Permits

- Contact local authorities for required permits
- Obtain consultation with local businesses



03. Assemble a Planning Team

- Assign roles: event coordinator, volunteer manager, cleanup site lead, etc.



04. Set a Budget

- Estimate costs for materials, permits, etc.
- Explore sponsorship or funding opportunities



05. Partner with Local Organizations

- Collaborate with community groups, schools, or businesses for resources and volunteers



Resources and Toolkits



Keep Texas
Beautiful

Cleanup Event Planning Guide

Step-by-step guide on planning the most successful cleanup possible - from selecting a location and creating a marketing plan, to recruiting volunteers and day-of logistics, this guide can be tailored to your needs!

PLANNING YOUR CLEANUP EVENT
 Rally your community, restore your environment, and make a lasting impact.

2-3 Weeks Before the Event

01. Recruit Volunteers

- Use sign-up sheets or online registration tools.
- Provide details about the event (date, time, location, what to wear, and what to bring).

02. Confirm Partnerships & Vendors

- Reconfirm with waste haulers or recycling services and site contacts.
- Update any partners or sponsors about event needs.

Resources and Toolkits

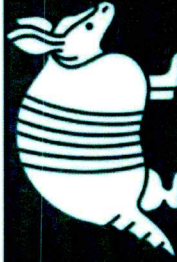


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Cleanup Report Worksheet

A printable PDF file that walks you through each question asked in the cleanup report in order

Respondents can write down descriptors of their specific cleanup location to ensure submitter has an accurate location



Texas Litter Database

Discover free public data, tools, and resources from
Keep Texas Beautiful

Cleanup Report Worksheet for the Texas Litter Database

Use this worksheet in the field to capture data about your litter cleanup. The questions asked in this worksheet are in the same order as they appear on the web form. Required questions are marked with an * asterisk. This form is for your use only; data must be submitted to texaslitter.org

*Organization Name:

*Contact First and Last Name:

*Contact Email:

*Where did you complete the cleanup? Please be as specific as possible describing the location of your cleanup. Whoever submits the data will be drawing the exact location on a map of where your cleanup took place. Use descriptors like, "We cleaned up both sides of the road from the intersection of Main St to First St, and we went all the way to City Hall," or "We cleaned up City Park from the parking lot to the stream."

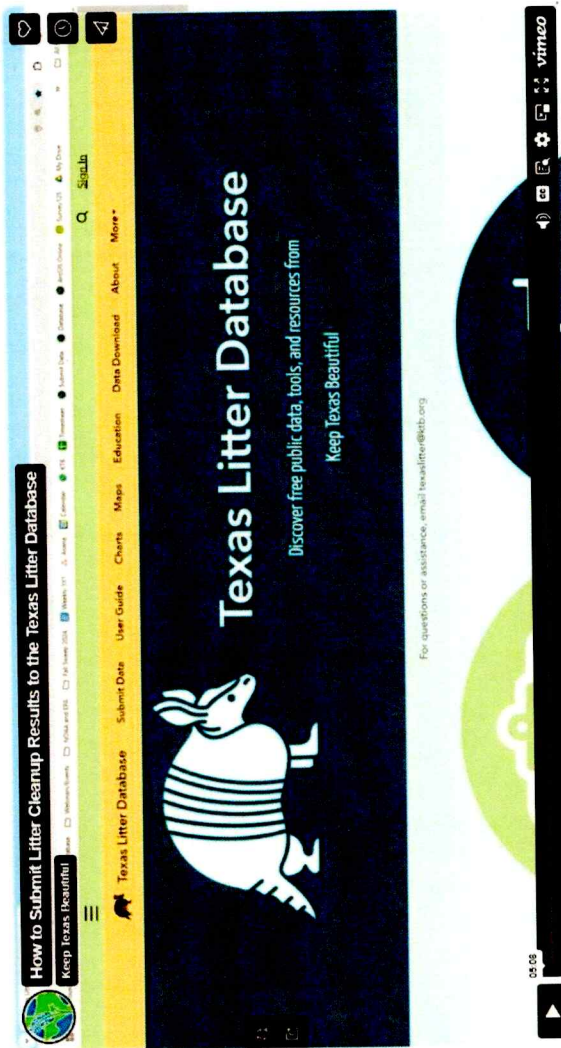
Resources and Toolkits



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Training Videos


Captioned training videos to walk you through step-by-step how to create a report, submit litter audit results, and more



Important Links




Keep Texas
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KTBA Affiliate Supplies
ALL KTBA AFFILIATES ARE ELIGIBLE
FOR 1 FREE KIT FOR GAC 2025

[REQUEST SUPPLIES](#)




PLANNING YOUR CLEANUP EVENT
Plan your community, restore your environment, and make a lasting impact.

2-3 Weeks Before the Event


01. Recruit Volunteers

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- Provide details about the event (date, time, location, what to wear, and what to bring).



02. Confirm Partnerships & Vendors

- Reconfirm with waste haulers or recycling services and site contacts.
- Update any partners or sponsors about event needs.





[Order Supplies](#)
by May 9

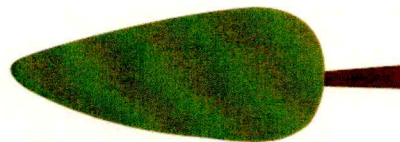
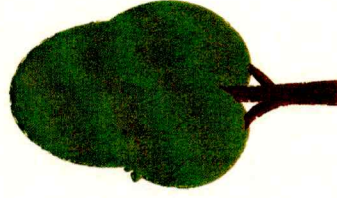
[Find Resources](#)

[Submit Your Data](#)
by June 11



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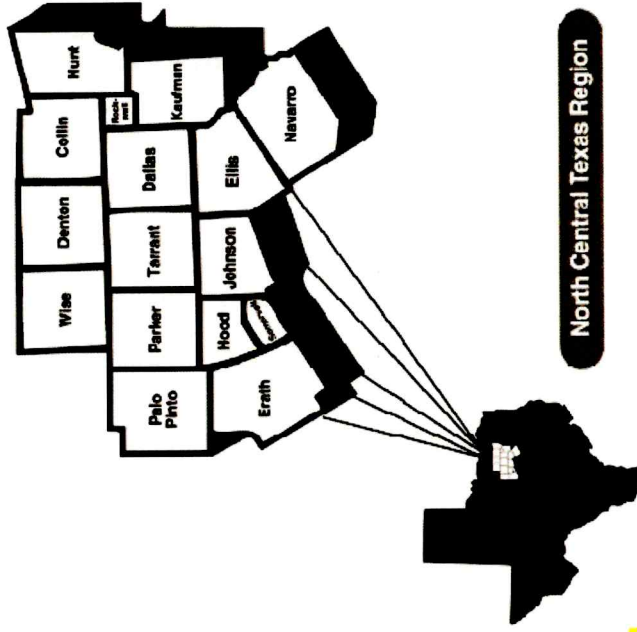
Upcoming Opportunities



FY2024-2025 Regional Tire Collection Event

Call for Sponsorship Re-Extended

- Project directed by the FY24-25 Resource Conservation Council Workplan for expending TCEQ Solid Waste Management grant funding;
- Environment and Development coordinating call for cities/counties to host tire collection event, and/or clean up illegal dump site(s) on public property;
- Additional funds have been allocated and are available on a first-come, first served basis supporting tire collection
- **Applications due by close of business on Thursday, March 6, 2025**
- All events and cleanup activities must be complete by Saturday, May 31, 2025



- For more information on program requirements see: [North Central Texas Council of Governments - Regional Tire Task Force \(ncicog.org\)](https://www.ncicog.org)
- Email Alexa Gilbert at agilbert@ncicog.org for questions, or additional information



Greatest American Cleanup



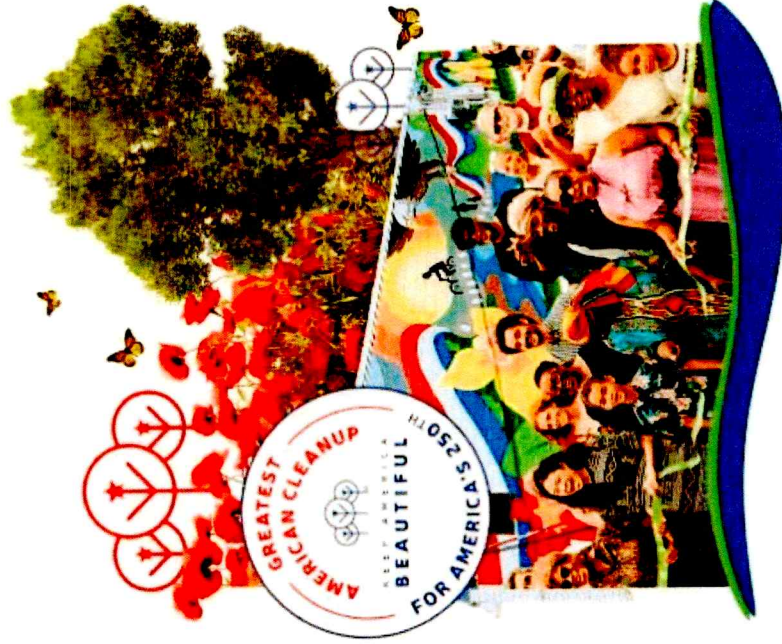
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Take the Pledge

Keep America Beautiful is promoting their Greatest American Cleanup Campaign in celebration of America's 250th birthday on July 4, 2026:

“Goal is to remove 25 billion pieces of litter from parks, waterways, and public spaces by July 4, 2026. It's ambitious but achievable. And we can't do it alone.”

Pledge Now



Upcoming Webinars



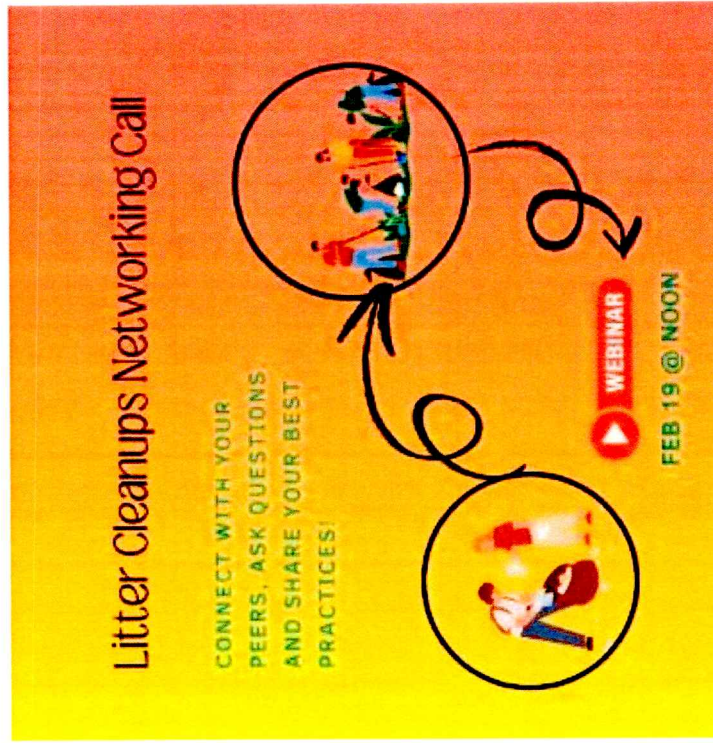
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Litter Cleanup Networking Hour

Wednesday, February 19 at 12:00 PM - [Register Here](#)

Planning Waterway Litter Cleanups with SPLASH

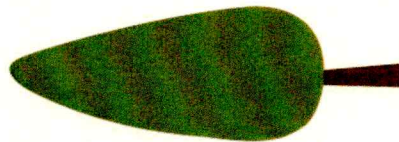
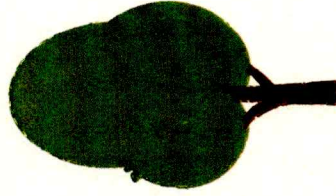
Wednesday, February 26 at 12:00 PM - [Register Here](#)

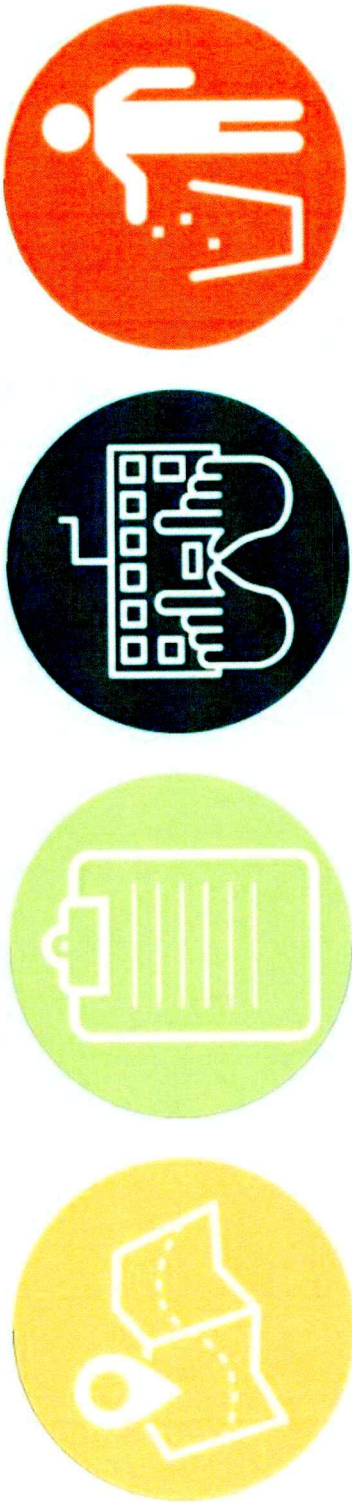




Keep Texas
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Q&A





Use the Q&A Box to Ask Your Questions!

contact us: ktbcleanup@ktb.org

Kirsten Sorensen

Research and Cleanups Program Manager, Keep Texas Beautiful



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.V.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

The Garden Club has been very helpful by assuming the task of watering, weeding and trimming the city's gardens. The Commission would like to memorialize their appreciation by awarding the Garden Club with a certificate of appreciation.

HISTORY:

2/12/2025-first appearance on Keep La Marque Beautiful Commission Agenda.

FISCAL IMPACT:

None

CERTIFICATE OF APPRECIATION

THIS CERTIFICATE IS AWARDED TO :

The Garden Club

THIS CERTIFICATE IS GIVEN TO ALL THE MEMBERS OF THE GARDEN CLUB FOR ALWAYS PARTICIPATION IN LENDING A HAND WHEN NEEDED WITHOUT HESITATION, WE APPRECIATE YOU AND THANK YOU FOR ALL YOUR EFFORTS

CHAIRPERSON

VICE-CHAIRPERSON

KEEP LA MARQUE BEAUTIFUL



CERTIFICATE

OF APPRECIATION

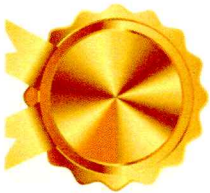


This certificate is proudly awarded to

The Garden Club

This certificate is given to All Members of the Garden Club for always participating in lending a hand when needed without hesitation. We appreciate you and Thank You for all your efforts.

Chairperson



Vice-Chairperson



KEEP LA MARQUE BEAUTIFUL





KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.VI.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

1515 Lake Rd. was nominated for Yard of the Month to honor the 7t snowman built during the snow event. The submitter believes that this work of art was a great way to bring the neighborhood together and should be awarded. 2802 Magnolia was nominated for Yard of the Month for bringing value to their neighborhood since she bought her home. She has such a beautiful yard and keeps it pristine. The submitter believes this one needs please to be considered.

HISTORY:

2/12/2025-first appearance on Keep La Marque Beautiful Commission Agenda.

FISCAL IMPACT:

None

Online Form Submittal: Keep La Marque Beautiful Residential or Business Yard of the Month Nomination

From noreply@civicplus.com <noreply@civicplus.com>

Date Tue 1/21/2025 9:21 PM

To Myrna Pacheco-Sanchez <m.sanchez@cityoflamarque.org>; Joshua Pritchett <j.pritchett@cityoflamarque.org>; kvampbella@aol.com <kvampbella@aol.com>; lynzgonzales2012@gmail.com <lynzgonzales2012@gmail.com>

Keep La Marque Beautiful Residential or Business Yard of the Month Nomination

If available, please include nominee's first and last name	Candy Doggett
If available, please include nominee's phone number and/or email address	409-302-3232
Business or Residential Submission?	Residential
Property Address	1515 Lake Road
Why do you think this home or business deserves to be named Yard of the Month?	Candy Doggett, Cassidy and Shane Watson and Jodee Cornish built this awesome snowman in the front yard on Lake Road for all of the neighbors and citizens to see. This guy was over 7ft and lit up. What a great way to get the neighborhood and neighbors together to enjoy the snowday. We need show and promote more good things like this about our city and awesome citizens. Many photos on Facebook.

Email not displaying correctly? [View it in your browser.](#)

Month Nomination

La Marque Beautiful Residential or Business Yard of the

To: [<m.sanchez@cityoflamarque.org>, <j.pritchett@cityoflamarque.org>, <kvampbella@aol.com>, <lynzgonzales2012@gmail.com>]

From <noreply@civicplus.com>

Date: Wed, Dec 18, 2024 at 9:54 PM

Keep La Marque Beautiful Residential or Business Yard of the Month Nomination

If available, please include nominee's first and last name

Shannon Garcia

If available, please include nominee's phone number and/or email address

4092561918

Business or Residential Submission?

Residential

Property Address

2808 Magnolia

Why do you think this home or business deserves to be named Yard of the Month?

She has such a beautiful Yard and keeps it prestine !! She has added value to our neiborhood since she bought her home ! PLEASE CONSIDER THIS LAWN

Email not displaying correctly? [View it in your browser.](#)



KEEP LA MARQUE BEAUTIFUL COMMISSION AGENDA FORM

Meeting Date: March 12, 2025
Prepared by: _____
Department: Code Compliance

Agenda Item: 8.VII.
Reviewed by: _____

AGENDA ITEM DESCRIPTION:

STAFF BRIEFING:

This will start Monday, May 5-7 Conference & Workshops. It will be an inspiring few days of learning and connection and activities that will offer a fantastic opportunity to ease into the conference experience with engaging workshops and tours.

HISTORY:

The Keep Texas Beautiful conference is the primary statewide educational event for community leaders to network and gain knowledge on environmental issues. Keep Texas Beautiful (KTB) is about bringing together community leaders, volunteers and partners who are passionate about keeping Texas clean, green and beautiful.

FISCAL IMPACT:

Unknown

Fwd: 2025 KTB Conference: Field Trips and Workshops

From Lyndsey Gonzales <lynzgonzales2012@gmail.com>
Date Mon 2/24/2025 8:04 PM
To Myrna Pacheco-Sanchez <m.sanchez@cityoflamarque.org>

[External Email] This message originated from outside your organization.

Please add to March agenda.

----- Forwarded message -----

From: **Rechard Loftis** <rechardloftis1968@gmail.com>
Date: Mon, Feb 24, 2025, 7:59 PM
Subject: Fwd: 2025 KTB Conference: Field Trips and Workshops
To: Lyndsey Gonzales <lynzgonzales2012@gmail.com>

We need this on the next agenda.

----- Forwarded message -----

From: **KTB Conference** <info@ktb.org>
Date: Mon, Feb 24, 2025, 10:15 AM
Subject: 2025 KTB Conference: Field Trips and Workshops
To: LYNDSEY GONZALES <RECHARDLOFTIS1968@gmail.com>





KTB Conference 2025

MANY PATHS TO A BEAUTIFUL TEXAS

The KTB Conference is all about bringing together community leaders, volunteers, and partners who are passionate about keeping Texas clean, green, and beautiful.

As we gear up for an inspiring few days of learning and connection, our Monday pre-conference activities offer a fantastic opportunity to ease into the conference experience with engaging workshops and tours. Monday's events set the stage for an exciting and impactful stay in Austin.

[Register Now](#)

Join us for Pre-conference Workshops, Tours, and Networking

Kick off your KTB Conference experience by joining us for one or more engaging pre-conference sessions! Arriving early gives you the chance to dive deeper into key topics, connect with fellow attendees in a smaller setting, and gain valuable insights before the

main event begins.

Don't miss out—come early and make the most of your conference experience!



Litter Audit Workshop

Join KTB and Keep Austin Beautiful for a hands-on litter cleanup and audit. You'll learn how to collect and use data to make real changes in your community. We'll walk you through the process, from sorting litter to turning the results into action. It's a fun, practical way to see how small efforts can make a big difference!

Register

10 am - noon | Free



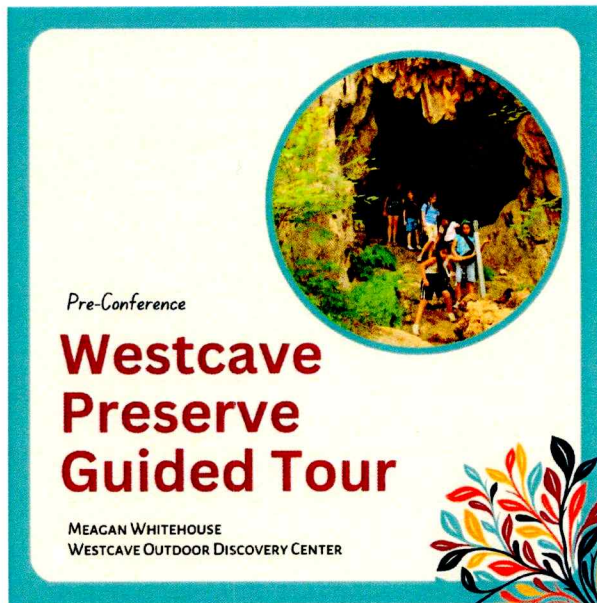
Grant Writing Workshop

Keri McDonald leads this interactive session on how to earn grant revenue for your organization. She will break down her process to help you demystify how to make grants work for your organizational capacity.

Register

1-3 pm | \$25

Please note: 25 max capacity, no more than 2 attendees per affiliate/group.



Westcave Preserve Guided Tour

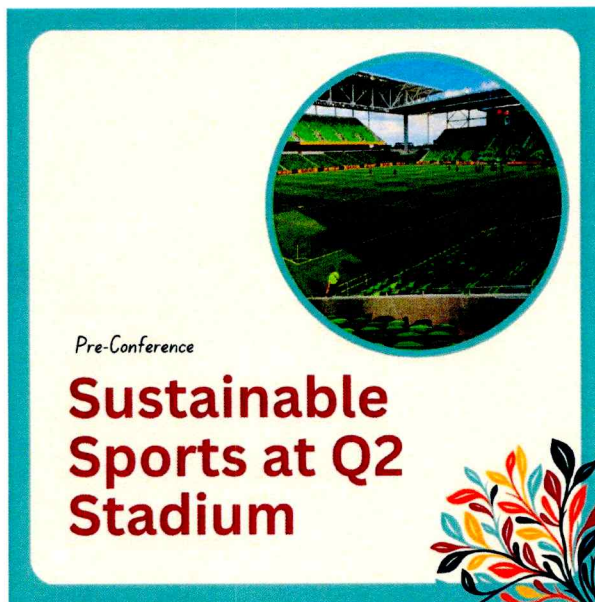
Prepare yourself – the majestic beauty of this unique Texas Hill Country nature preserve will leave you breathless!

The Westcave Outdoor Discovery Center's tours take visitors from an

Register

arid savanna through a limestone crevice into a sheltered canyon of lush plant life. At the head of the canyon stands Westcave, with a stunning 40-foot waterfall replenishing the emerald pool below. Visitors will go behind the waterfall and into a one-roomed limestone cave.

10 am - noon | \$10



Register

Sustainable Sports at Q2 Stadium

Take a behind-the-scenes tour of Q2 Stadium, home of Austin FC and the first soccer-specific stadium in the world to achieve TRUE Gold certification for zero waste. Learn how the venue diverts over 90% of its waste through innovative sustainability initiatives, including its on-site mini-materials recovery facility (MRF), free water stations for sustainable hydration, and 85 strategically placed eco-stations for composting and recycling.

1 - 3 pm | Free



Networking Happy Hour

Join KTB for a relaxed and fun networking happy hour at [Austin Beerworks](#) the evening before the conference! Whether you're coming from a pre-conference workshop or just rolling into town, this is the perfect chance to connect with fellow attendees over craft beer, wine, cider or soft drinks while enjoying delicious bites from local food trucks. This is a pay-your-own-way event, so grab a drink, make new connections, and kick off the conference with great company.

Monday, May 5

4-6 pm

Austin Beerworks

We can't wait to see you there!

The 2025 KTB Conference is Generously Sponsored by



[Recycling Registry](#)

Evergreen Austin

[ArcMate](#)

We can't wait to see you on **May 5-7th in Austin!**

Together, we'll celebrate the many paths that lead to a more beautiful Texas.

Register Now



[View email in browser](#)

Keep Texas Beautiful · 8850 Business Park Drive · Suite 200 · Austin, Tx 78759 · USA

[update your preferences](#) or [unsubscribe](#)