



**CITY OF LA MARQUE
KEEP LA MARQUE BEAUTIFUL COMMISSION
REGULAR MINUTES
of
May 8, 2024**

1. CALL MEETING TO ORDER
Chairperson Gonzales called meeting to order at 6:00 p.m.
2. ROLL CALL
PRESENT:
Chairperson Lyndsey Gonzales
Vice-Chairperson Re'chard Loftis
Commissioner Terry Pettijohn
Commissioner Kathy Herrin

ABSENT:
Commissioner Ashley Gooden

OTHER/CITY OFFICIALS:
Code Enforcement Supervisor Jose Hernandez
Code Enforcement Admin. Assist. Myrna Sanchez
City Manager Cesar Garcia
Public Works Director Rick Sailer
3. INVOCATION AND PLEDGE OF ALLEGIANCE
Commissioner Herrin gave the invocation and Vice-Chairperson Loftis led the pledge.
4. PRESENTATIONS
5. CITIZENS PARTICIPATION
6. MINUTES
 - 6.I. Regular Meeting Minutes for January 10, 2024
Commissioner Herrin made a motion to approve the minutes for January Vice-Chairperson Loftis seconded. **MOTION CARRIED UNANIMOUSLY**
 - 6.II. Regular Meeting Minutes for February 7, 2024
Commissioner Herrin made a motion to approve the minutes for February Vice-Chairperson Loftis seconded. **MOTION CARRIED UNANIMOUSLY**

6.III. Regular Meeting Minutes for March 13, 2024

Commissioner Herrin made a motion to approve the minutes for March Vice-Chairperson Loftis seconded. **MOTION CARRIED UNANIMOUSLY**

6.IV. Regular Meeting Minutes for April 10, 2024

Commissioner Herrin made a motion to approve the minutes for April Vice-Chairperson Loftis seconded. **MOTION CARRIED UNANIMOUSLY**

7. OLD BUSINESS

7.I. Discussion/ possible action regarding the purchasing of promotional items, reviewing updated quotes, and approval of logo

Chairperson Gonzales mentioned the logo is going to stay the same and we can move forward with ordering the swag items with the exception for bandages which will be up for approval emergency kits in a future meeting. Commissioner Herrin made a motion to remove bandages and proceed with the order of swag items. Vice-Chairperson Loftis seconded. **MOTION CARRIED UNANIMOUSLY**

7.II. Discussion/ possible action regarding the Keep La Marque Beautiful Commission website updates

Chairperson Gonzales mentioned looking at the website and everything is correct and in order now. Commissioner Herrin made a motion that we approve the changes to the website. Chairperson Gonzales seconded.

MOTION CARRIED UNANIMOUSLY

7.III. Discussion/ possible action regarding updates and assignments for the Keep Texas Beautiful Pilot Program

Commissioner Herrin noted that she has visited 3 restaurants and is looking at a 4th for this program. We need to take photos of people kayaking and on the bikes too. Vice-Chairperson Loftis stated that we can coordinate one day next week to take the pictures. Commissioner Herrin made a motion that the commission gets together next week to do the photos. Chairperson Gonzales seconded. **MOTION CARRIED UNANIMOUSLY**

7.IV. Discussion/ possible action regarding The Great American Clean Up and purchasing of clean-up gear

City Manager Garcia requested for KLMBBC to consider purchasing the pizza for the event. Vice-Chairperson Loftis made a motion to purchase 50 pizzas and 10 cases of water and to set aside \$500.00 for the event instead of buying cleanup gear. Chairperson Gonzales seconded. **MOTION CARRIED UNANIMOUSLY**

7.V. Discussion/ possible action regarding The Great American Clean-up Flyer information

Commissioner Herrin made a motion to approve the flyer. Chairperson Gonzales seconded. **MOTION CARRIED UNANIMOUSLY**

8. NEW BUSINESS

- 8.I. Discussion/ possible action regarding discussion of splitting mural costs at the Parks Board meeting on April 18, 2024
City Manager Garcia discussed how the Parks Board agreed to have the basketball courts painted and suggested that KLMBC may want to wait to see how the painting comes out first before making any decisions. Chairperson Gonzales suggested that KLMBC could set up a joint meeting with the Parks Board sometime in June. Commissioner Herrin made a motion to table this item. Commissioner Pettijohn seconded.

MOTION CARRIED UNANIMOUSLY - ITEM TABLED

- 8.II. Discussion/ possible action regarding collaboration with the Economic Development Corporation to beautify downtown La Marque
Vice-Chairperson Loftis made a motion to collaborate with the EDC to beautify downtown La Marque. Commissioner Pettijohn seconded.

MOTION CARRIED UNANIMOUSLY

- 8.III. Discussion/ possible action regarding support for the trip to All-America City out of Keep La Marque Beautiful Commission Donation Account
City Manager Garcia requested sponsorship from KLMBC to cover one person to attend the All America City Competition in Denver, Colorado from June 6 through June 10. Vice-Chairperson Loftis made a motion to approve \$3,000.00 for Chairperson Gonzales to travel to Denver, Colorado to be a part of the All Americans City festivities. Commissioner Herrin seconded.

MOTION CARRIED UNANIMOUSLY

- 8.IV. Discussion/ possible action regarding next steps to begin promotion of adopt a highway/road/street program.
Public Work Director Sailer briefly discussed what the program to adopt a highway is about. Chairperson Gonzales requested a list of the streets. Mr. Sailer mentioned that the Public Works team is also trying to put together a day for the installation of the blue signs and would like to include KLMBC in the process. Commissioner Herrin made a motion to begin promotion of the adopted highway road street program. Commissioner Pettijohn seconded.

MOTION CARRIED UNANIMOUSLY

- 8.V. Discussion/ possible action regarding Replenish presentation
City Manager Garcia gave brief overview of the program and discussed the idea of having a representative come to a future meeting to give a presentation. Vice-Chairperson Loftis made a motion to table it. Chairperson Gonzales seconded.

MOTION CARRIED UNANIMOUSLY - ITEM TABLED

9. REQUESTS AND ANNOUNCEMENTS

- 9.I. Keep Texas Beautiful Gold Status Award
Chairperson Gonzales thanked everyone for their hard work, and we can add this to our Facebook and other websites to show this off because we worked so hard for this.

NO ACTION TAKEN

9.II. Yard of The Month Nomination

Commissioner Herrin noted that KLMBC received 2 nominations and suggested that Bogatto St. receive the May award and Cedar Dr. receive the June award. Commissioner Herrin then made a motion to accept those 2 yards for May and June awards. Chairperson Gonzales seconded. **MOTION CARRIED UNANIMOUSLY**

10. ADJOURNMENT

Vice-Chairperson Loftis made a motion to adjourn at 7:22 p.m. Commissioner Herrin seconded. **MOTION CARRIED UNANIMOUSLY**

Lyndsey Gonzales, Chairperson
Keep La Marque Beautiful Commission