



CITY OF LA MARQUE
KEEP LA MARQUE BEAUTIFUL COMMISSION
REGULAR MINUTES of
March 13, 2024

1. CALL MEETING TO ORDER

Chairperson Gonzales, called the meeting to order at 6:02PM

2. ROLL CALL

PRESENT:

Chairperson Lyndsey Gonzales

Vice-Chairperson Re'chard Loftis

Commissioner Kathy Herrin

ABSENT:

Commissioner Terry Pettijohn

Commissioner Ashley Gooden

CITY OFFICIALS:

Council Member James Ross

Code Enforcement Supervisor Jose Hernandez

Code Enforcement Admin. Assistant Myrna Sanchez

City Manager Cesar Garcia

3. INVOCATION AND PLEDGE OF ALLEGIANCE

Councilmember Ross gave the invocation. Commissioner Herrin led the pledge.

4. CITIZENS PARTICIPATION

NONE

5. OLD BUSINESS

5.I. Discussion/ possible action regarding 2024 Commission calendar with
Commissioner's responsibilities

Chairperson Gonzales discussed the assignments for the 2024 calendar. She noted that she will take on the quarterly reports and Arbor day on November 16th. She then noted the following events and their leads for 2024:

All members are to participate in the Clean Stream event in March, Bayou Fest on October 19th, and Fall Fest on October 31st.

Commissioner Herrin will lead the Good Neighbor of the Month, Yard of the Month, and Business of the Month. It was noted that the board has not seen submissions for 3 months on these awards and it was requested that Code Enforcement Administrative Assistant Sanchez look into this.

Commissioner Pettijohn will lead Clean Stream on March 2nd, Beautify the Bayou on May 18th, and Bayou Fest on October 19th.

Vice Chairperson Loftis will lead the Spring Cleanup and Shred Day on April 13th and the Fall Cleanup/Shred Day on November 16th.

Commissioner Gooden will lead Earth Day on April 13th and Fall Festival on October 31st.

NO ACTION TAKEN

5.II. Discussion/ possible action regarding updates to the Commission webpage

Chairperson Gonzales noted that the website is in dire need of an update. She requested that the City's staff liaison Myrna Sanchez look into how to make the changes. **NO ACTION TAKEN**

5.III. Discussion/ possible action regarding payment of Keep Texas Beautiful annual fee

Chairperson Gonzales confirmed that the annual fee was paid. **NO ACTION TAKEN**

5.IV. Discussion/ possible action regarding the possible purchase of citywide signage

Commissioner Herrin made a motion regarding the purchase of 10 new Keep La Marque Beautiful signs for a total of \$1,000. Vice Chairperson Loftis seconded. **MOTION CARRIED UNANIMOUSLY**

5. V. Discussion/ possible action regarding the purchasing of promotional items
Chairperson Gonzales requested quotes from 4Imprint with logos covering several items in quantities of approximately 500. Updated quotes will be available at the next meeting for review. **NO ACTION TAKEN**

6. NEW BUSINESS

- 6.1. Discussion/Possible Action for updates and assignments from Keep Texas Beautiful Pilot Program for programs to reducing plastic use in city restaurants, pladdling, plogging, and pliking

City Manager Garcia mentioned we were recognized by the state to participate in the Keep Texas Beautiful Pilot Program on reducing plastic use, specifically in restaurant, and other actions that can help reduce the excessive plastic waste in the city.

Commissioner Herrin expressed interest. **NO ACTION TAKEN**

- 6.II. Discussion/ possible action on adding additional Saturday Clean-up days possibly moving from 2 per month to up to 4 per month

City Manager Garcia requested to add additional Saturdays per month for community service volunteers to help beautify the city. He noted that the City already has designated the first and third Saturdays of each month for cleanups, however he wanted to have more opportunities for volunteer involvement.

Chairperson Gonzales offered the second Saturday of each month but only on a sign-up basis. The individuals that want to participate must sign up at least 30 days in advance.

Vice Chairperson Loftis made a motion to continue the first and third Saturdays for community service and add the second Saturday of the month for community cleanup if proper notice of 30 days is given. Commissioner Herrin seconded.

MOTION CARRIED UNANIMOUSLY

6. III. Discussion/ possible action regarding The Great American Clean Up

City Manager Garcia stated we will be partnering with the City of Texas City regarding The Great American Clean Up on May 18th. This event will stretch from Texas Avenue to Hwy 3.

Vice Chairperson Loftis made a motion to participate in The Great American Clean-Up. Commissioner Herrin seconded the motion. **MOTION CARRIED UNANIMOUSLY**

6.IV. Discussion/ possible action regarding the purchase of Keep Texas Beautiful signage

City Manager Garcia requested for the board to plan a budget for street signs. Vice Chairperson Loftis agreed and stated that this should be discussed on the next agenda. **NO ACTION TAKEN**

6. V. Discussion/ possible action regarding quotes for mural painting for police station and library walls

Chairperson Gonzales received quotes, however she stated that she found the price to be high.

Councilmember Ross suggested that we have the kids and the high school kids volunteer to paint the walls.

Vice-Chairperson Loftis requested to attend the park board meeting to discuss the possibility of splitting the cost.

NO ACTION TAKEN

7. ADJOURNMENT

Chairperson Gonzales made a motion to adjourn at 7:11pm Commissioner Herrin seconded. **MOTION CARRIED UNANIMOUSLY**

Lyndsey Gonzales

Chairperson

Keep La Marque Beautiful Commission