LA MARQUE ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING MINUTES
DECEMBER 15, 2020

IN ACCORDANCE WITH ORDER OF THE OFFICE OF THE GOVERNOR ISSUED MARCH 16, 2020, THE BOARD OF DIRECTORS OF THE LA MARQUE ECONOMIC DEVELOPMENT CORPORATION CONDUCTED THIS MEETING BY TELEPHONE CONFERENCE IN ORDER TO ADVANCE THE PUBLIC HEALTH GOAL OF LIMITING FACE-TO-FACE MEETINGS (ALSO CALLED “SOCIAL DISTANCING”) TO SLOW THE SPREAD OF THE CORONAVIRUS (COVID-19). THERE WAS NO PUBLIC ACCESS TO THE LOCATION AND A TOLL-FREE DIAL-IN NUMBER TO PARTICIPATE IN THE TELEPHONIC MEETING WAS PROVIDED. THE PUBLIC WAS PERMITTED TO OFFER PUBLIC COMMENTS TELEPHONICALLY AS PROVIDED BY THE AGENDA AND AS PERMITTED BY THE PRESIDING OFFICER DURING THE MEETING.

AGENDA:

1. CALL TO ORDER
   Chairman Crowder called the meeting to order at 10:02 a.m.

2. ROLL CALL

   PRESENT:
   Ron Crowder, Chairman
   Gene Smith, Secretary
   Cleveland Lane
   Louis "Mac" McGaffey
   Bobby Hocking

3. APPROVAL OF MINUTES
   a. Special meeting of October 27, 2020

   Board member Smith made a motion to approve the Special meeting minutes of October 27, 2020. Board member Hocking seconded. The motion passed unanimously.

4. FINANCIAL REPORT
   a. Presentation of the monthly financial report

   The financial report stood as submitted.

5. PRESENTATION
   a. Trezlyn Dunbar; Taztee Treatz Dessert Bar

Trezlyn Dunbar presented regarding a request for grant funding to expand her business.

6. NEW BUSINESS

a. Discussion/possible action regarding extending services with Retail Strategies

Board member Smith made a motion to approve extending services with Retail Strategies. Board member Hocking seconded. The motion passed unanimously.

b. Discussion/possible action to approve the Executive Direction attending the nationally accredited, Certified Public Manager program

Board member Hocking made a motion to approve the Executive Director attending the Certified Public Manger program. Board member Smith seconded. The motion passed unanimously.

c. Discussion/possible action regarding the grant application provided by Trezlyn Dunbar; Taztee Treatz Dessert Bar

Chairman Crowder made a recommendation to approve a $20,000 grant and instructing the Executive Director to assist with finding additional funding to reach the owners funding goal. Board member Hocking made a motion to approve the grant with the recommendations provided by Chairman. Board member Smith seconded the motion. The motion passed unanimously.

d. Discussion/possible action regarding the Laurel & 1st streetscape fee and project review received from Helm Design Group, LLC Architects dated December 3, 2020

Board member Smith made a motion to approve the Laurel & 1st streetscape fee and project review received from Helm Design Group, LLC. Board member Hocking seconded the motion. The motion passed unanimously.

7. OLD BUSINESS

There was no old business to discuss.

8. DISCUSSION

a. Director’s Report- report may include past, present, or future projects

Executive Direction presented his report and congratulated Public Relations Specialist on receiving a Distinguished Employee Award from the city.

b. Public Relations Report- report to include an overview of efforts as it pertains to public relations

Public Relations Specialist presented.

9. EXECUTIVE SESSION
There was no executive session.

10. ACTION TO BE TAKEN FROM EXECUTIVE SESSION
There was no action.

11. REQUESTS, ANNOUNCEMENTS AND COMMENTS
Members of the board thanked Board member McGaffey for his service and wished everyone a Merry Christmas.
Board member McGaffey expressed disappointment in his departure but thankful for his time on the board.

12. ADJOURNMENT
Chairman Crowder adjourned the meeting at 10:34 a.m.