LA MARQUE ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING MINUTES
December 19, 2019

AGENDA:

1. CALL TO ORDER
Chairman Crowder called the meeting to order at 9:00 a.m.

2. ROLL CALL

PRESENT:	ABSENT:
Ron Crowder, Chairman	Louis "Mac" McGaffey
Gene Smith, Secretary	
Deanie Barrett	
Bobby Hocking	

3. APPROVAL OF MINUTES
   a. Meeting of November 14, 2019

   Board member Barrett made a motion to approve the minutes of November 14, 2019. Board Member Smith seconded. Motion passed unanimously.

4. FINANCIAL REPORT
   a. Presentation of the monthly financial report

   The financial report stood as submitted.

5. PRESENTATION
   a. Deon Warner, Warner & Associates PLLC; update regarding Opportunity Zones and recruitment efforts

   Mr. Warner presented a summary of the prospectus that was completed for the Board and presented updates on what the next steps are for the firm in this project.

6. NEW BUSINESS
   a. Discussion/possible action regarding the Public Relations Specialist enrolling in the Certified Public Communicator (CPC) program

Board member Barrett made a motion to approve Public Relations Specialist Colleen Merritt enrolling in the Certified Public Communicator (CPC) program. Board member Smith seconded. The motion passed unanimously.

b. Discussion/possible action regarding collateral assignment of contracts, contract rights and security agreement for Painted Meadows, Section 4

Board member Smith made a motion to approve the collateral assignment of contracts, contract rights and security agreement for Painted Meadows, Section 4. Board member Barrett seconded. The motion passed unanimously.

c. Discussion/possible action regarding staff and interested board members attending Retail Strategies, Retail Academy on March 24-25, 2020

Board member Smith made a motion to approve staff and interested board members attending Retail Strategies, Retail Academy on March 24-25, 2020. Board member Barrett seconded. The motion passed unanimously.

7. OLD BUSINESS

a. Discussion/possible action regarding the purchase of a MacBook Pro for the Public Relations Specialist

Board member Barrett made a motion to purchase a MacBook Pro for the Public Relations Specialist. Board member Smith seconded the motion. The motion passed unanimously.

8. DISCUSSION

a. Director's Report - report may include past, present, or future projects

Director Getty presented a directors report that included a discussion about signage, the I45 expansion project, and a potential housing fair. Chairman Crowder asked that an item be placed on the January 2020 meeting agenda to further discuss and take action on placing signage on I45 near the La Marque entrance. No action was taken.

b. Public Relations Report – report to include an overview of efforts as it pertains to public relations

The Public Relations Specialist presented a report that included the strategic planning that is going into preparing for the 2020 year. No action was taken.

9. EXECUTIVE SESSION

There was no executive session.

10. ACTION TO BE TAKEN FROM EXECUTIVE SESSION
    a. Consider land acquisition and or sale
    b. Consider action to be taken regarding consultation with attorney

No action was taken.

11. REQUESTS, ANNOUNCEMENTS AND COMMENTS

12. ADJOURNMENT

Chairman Crowder adjourned the meeting at 9:40 am.

Ron Crowder, Chairman

Kierra K. Nance
Deputy City Clerk